

CITY

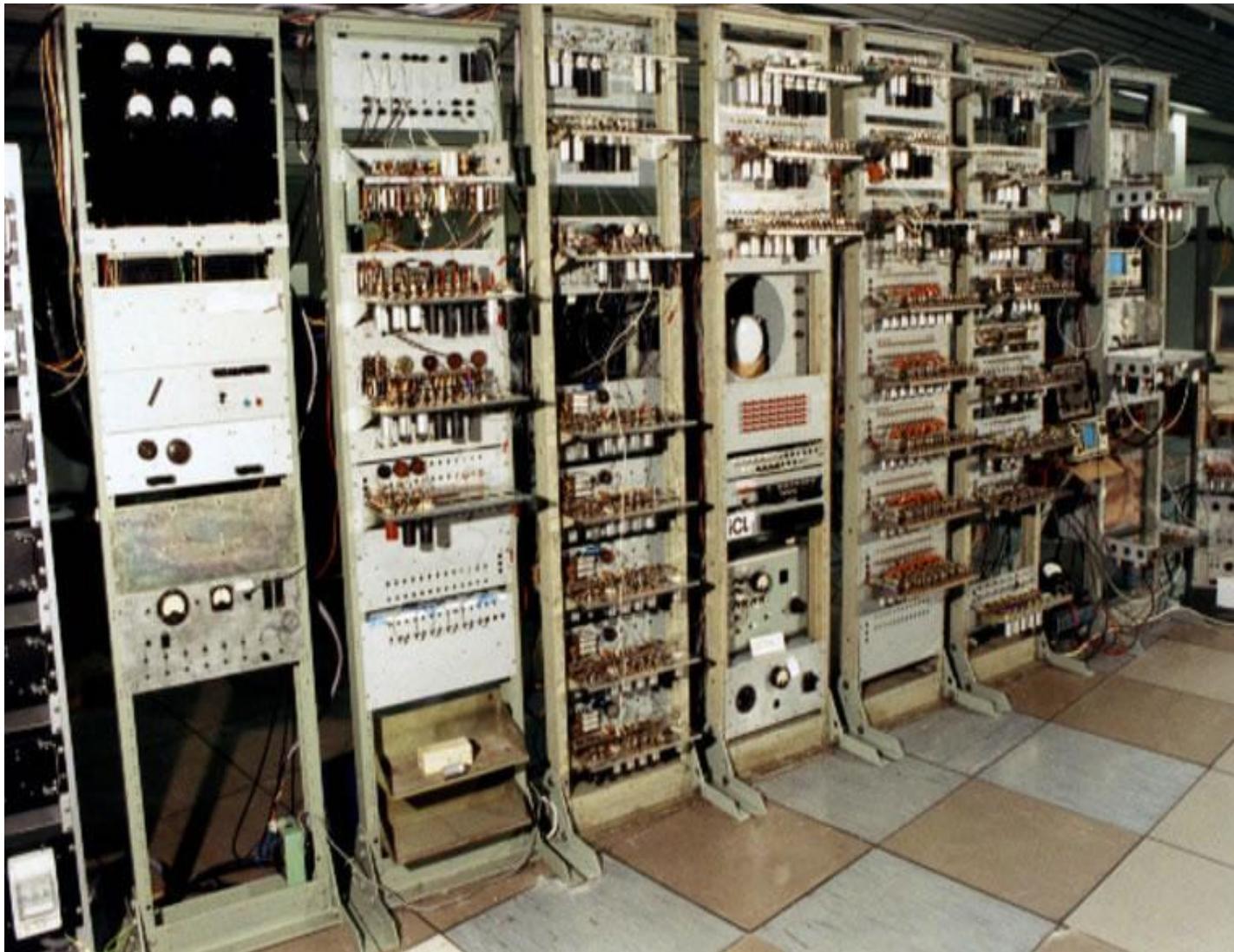
INNOVATE

BUSINESS

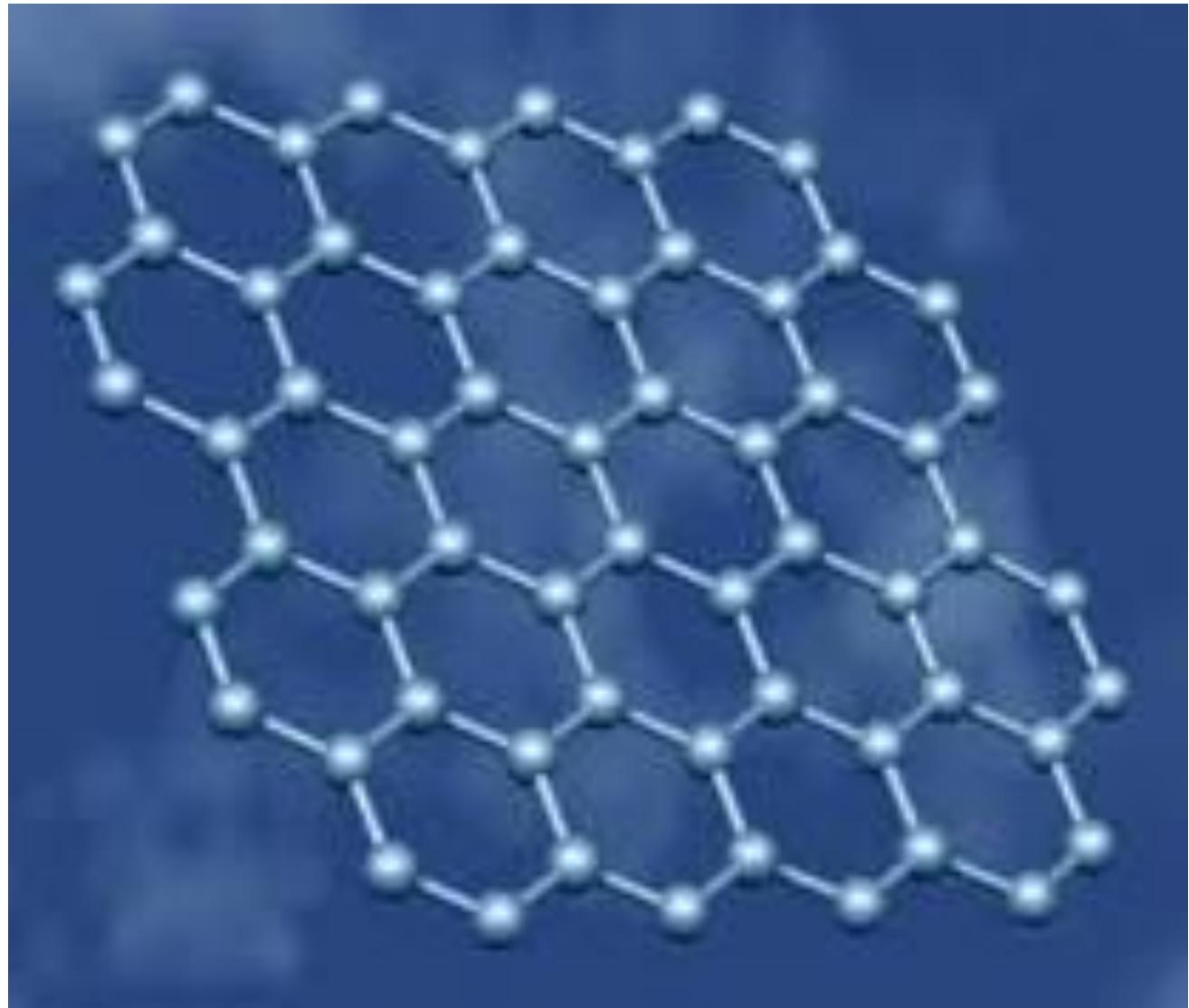
YOU

Baron Frankal

BABY



NEW BABY



THEN...



THE PAST

- The Original Modern City
- The birthplace of:
 - Factory system, steam mills, computing
 - Free trade, Trades Unions, Co-operatives
 - Commercial railways
 - 1st Professional orchestra, free libraries
 - Atomic Weights, the split atom, pharmaceuticals

NOW...



THE PRESENT: URBAN TRANSFORMATION

- Major place shaping achievements
 - Hulme and New East Manchester redevelopment
 - Spinningfields, Salford Quays, Media City
 - Commonwealth Games / sporting infrastructure
- Growth and investment in key assets:
 - International Concert Hall and Conference Centre
 - Manchester Airport
 - Metrolink

THE PRESENT: BUSINESS

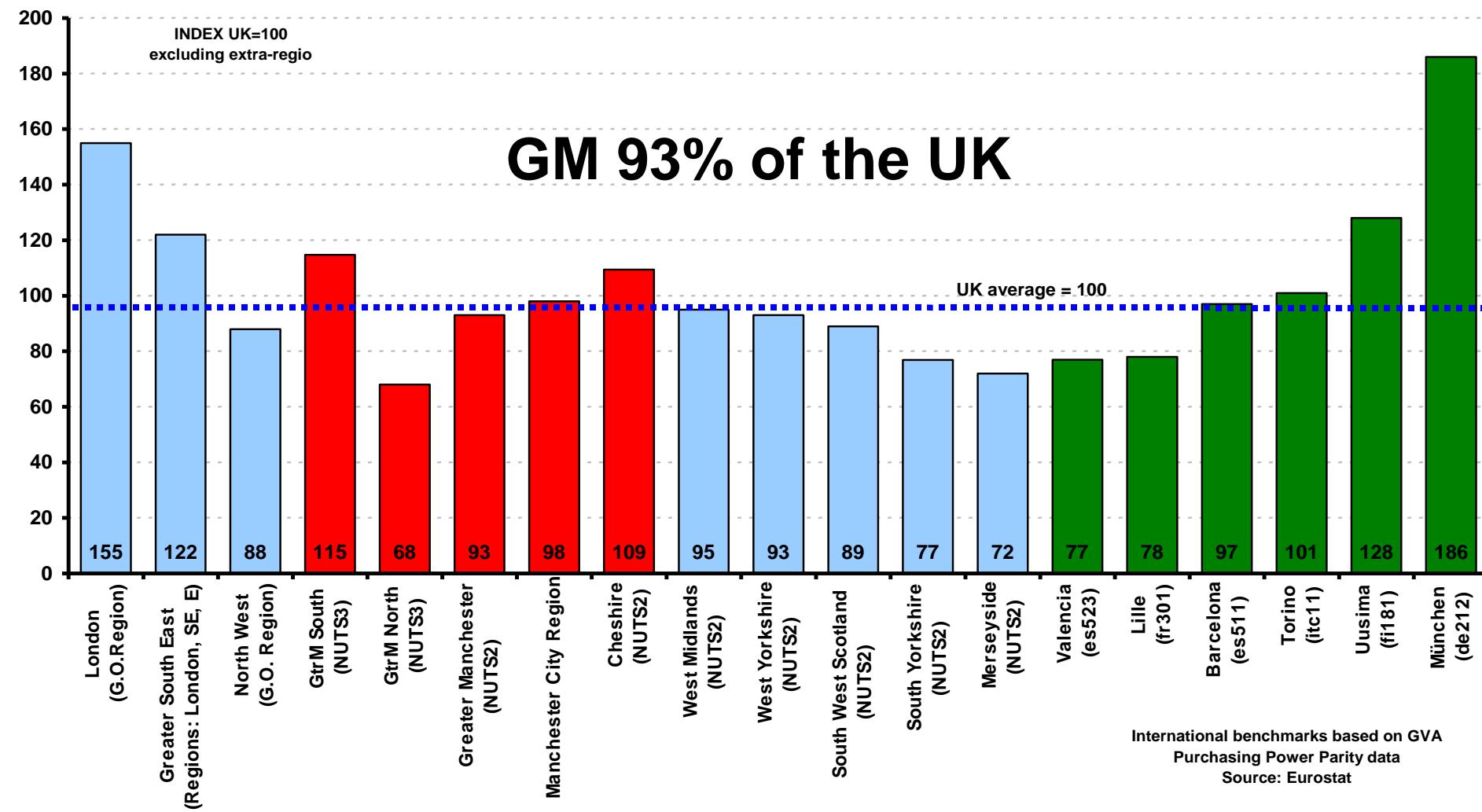
- Amongst the top performing sub-regional economies: £50.5bn GVA delivered within the MCR in 2004; representing 5% of UK total
- Regional centre of the North West economy (50% NW)
- Significant and diverse business base and rapid growth in F&P; ICT Digital / Communications; Creative/Digital/New Media; Life Sciences
- Rising employment and employee wages over last decade
- Business productivity levels above regional average
- Strong track record for Inward Investment
- University base is internationally competitive
- Entrepreneurship & business start-ups strong, but both lag UK averages

KNOWLEDGE

- **Significant improvement in Manchester's "World Universities Ranking"**
- **Student population in excess of 100,000+**
- **Best Research performance by HE sector outside Golden Triangle**

| Year | World Ranking | Europe Ranking | UK Ranking |
|------|---------------|----------------|------------|
| 2004 | 78* | 24 | 9 |
| 2005 | 53 | 12 | 6 |
| 2006 | 50 | 9 | 5 |
| 2007 | 48 | 9 | 5 |
| 2008 | 40 | 6 | 5 |

THE PRESENT: HOW DOES MCR COMPARE?



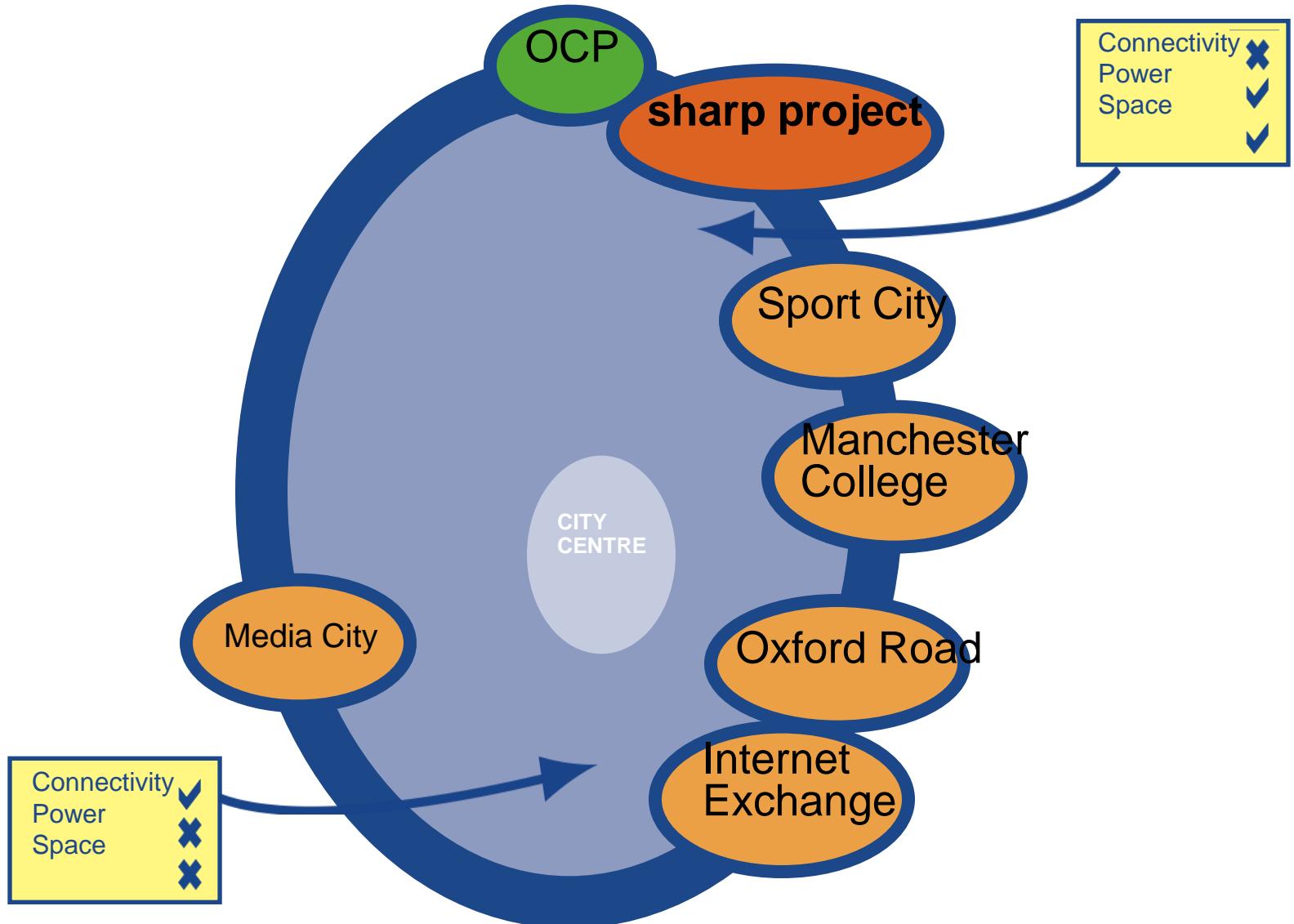
SUMMARY OF MIER FINDINGS

- **Top priorities: skills, skills, skills**
- **More foreign investment needed, but times have changed: emerging markets**
- **Early years best possible investment and long-term cure to skills deficit and building sustainable communities...requires joined up policy**
- **Key to sustained economic growth: productivity, high-level skills, talent, sustainable communities**
- **Incentivise MCR firms to up skills and international trade**
- **Spread innovation**
- **People's basic skills, ability to access entry-level jobs and climb skills ladder key to sustainability**
- **Focus policy on raising productivity**
- **Better governance at sub-regional level to facilitate delegation & devolution**

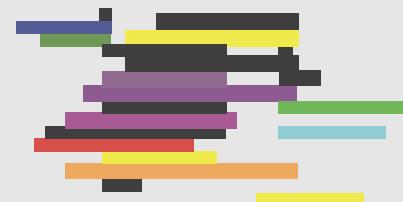
GMS STRATEGIC PRIORITIES

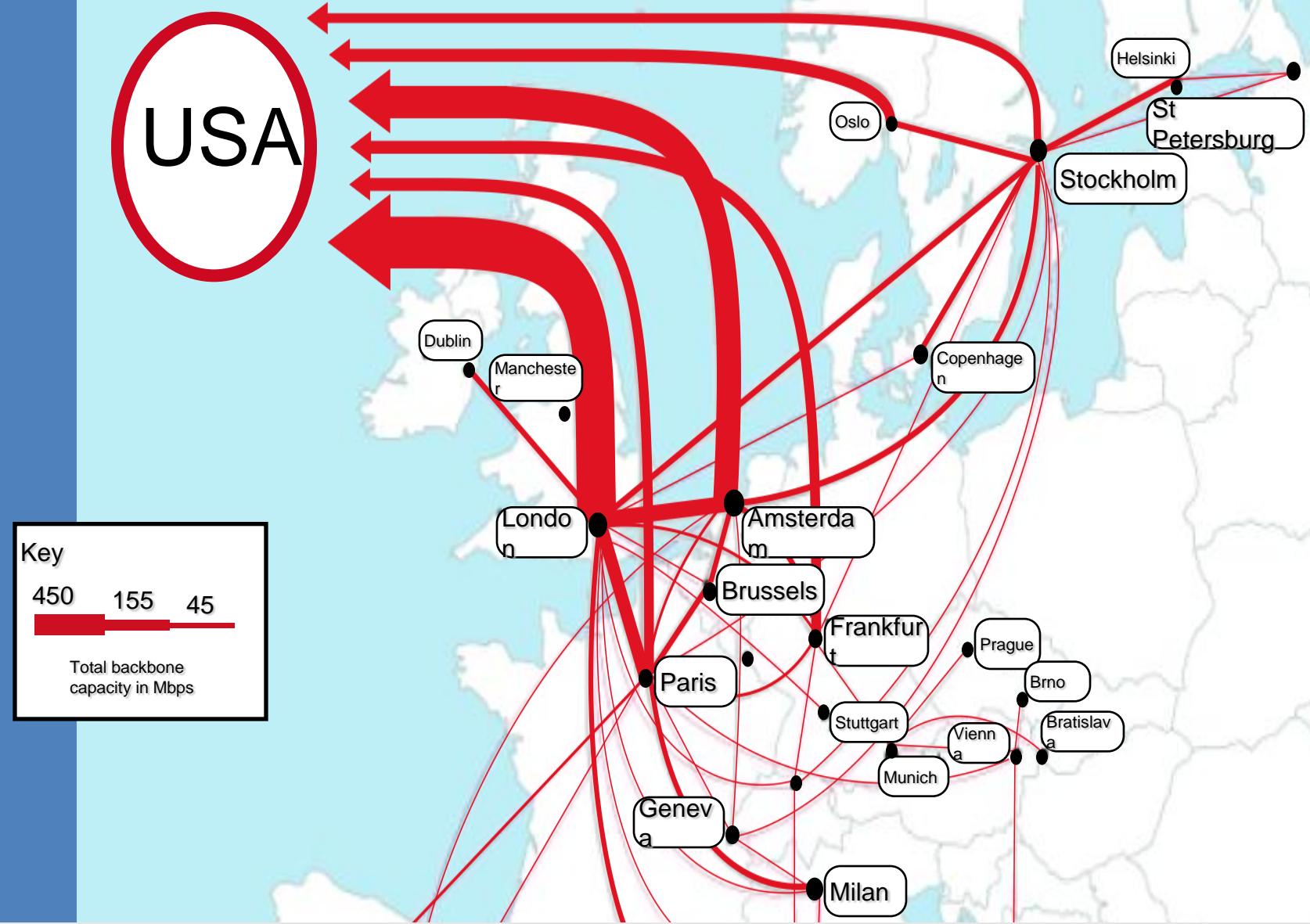
- **Focus on Early Years to maximise impact of interventions**
- **Better life chances in the most deprived areas**
- **Increase the proportion of highly skilled people**
- **Attract, retain and nurture the best talent**
- **Significantly improve transport**
- **Expand and diversify economic base**
- **Increase international connectivity of MCR's firms**
- **A Low Carbon Economy – GM specialising in built environment**
- **The Housing Market – Attractive and sustainable places to live**
- **More effective Governance**
- **Building a Sense of Place**





the sharp project next generation access





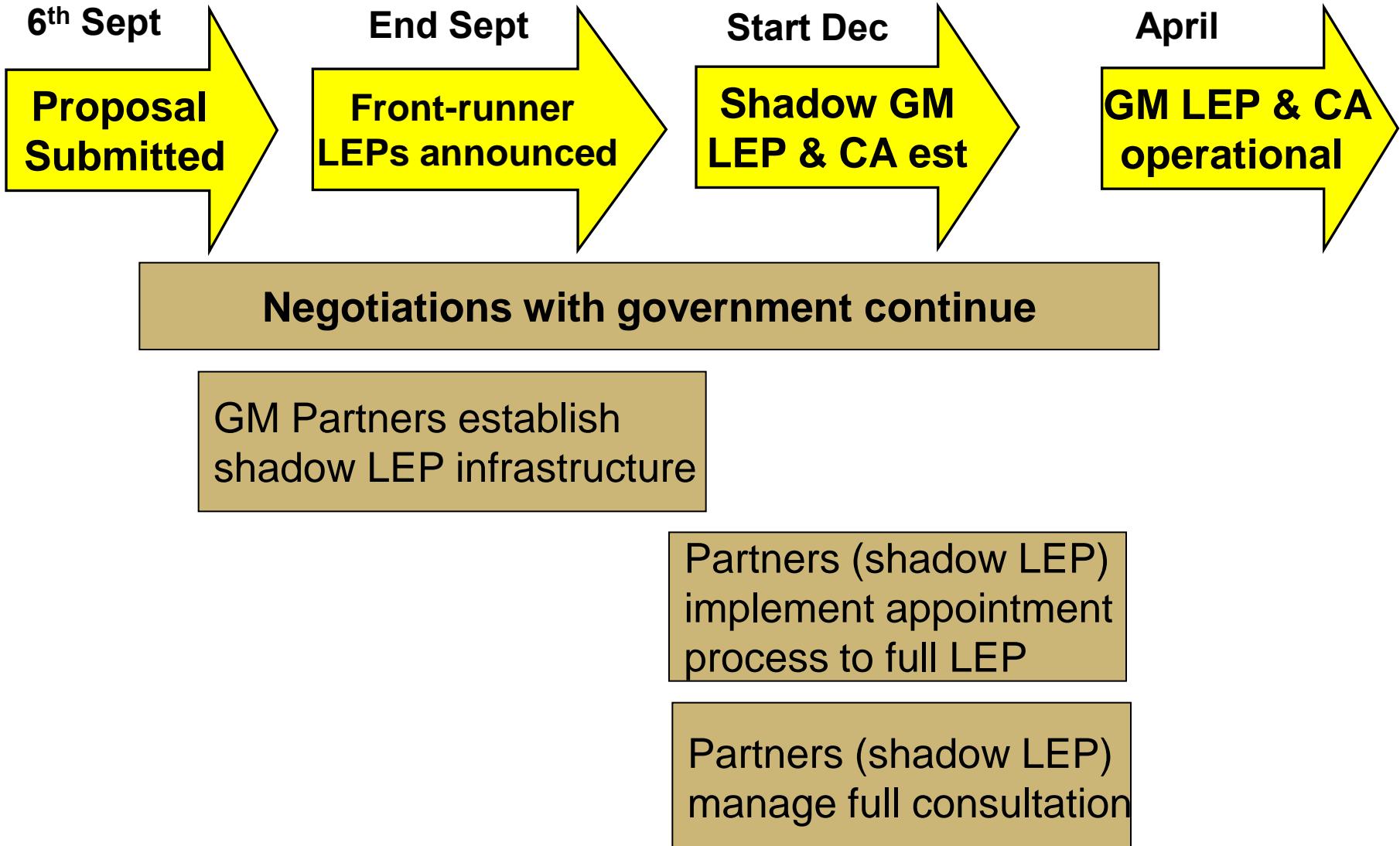
the sharp project european dark fibre capacity



ALWAYS AT THE FRONT

- Local Enterprise Partnership
- Manchester Independent Economic Review
- Greater Manchester Strategy
- Combined Authority
- Commission for the New Economy

LEP Timeline



Proposal for GM LEP to oversee

- Research and Strategy development
- Science and innovation
- Inward investment and international trade
- Employment and skills
- Business support for new business and growth
- Marketing and tourism
- European funding
- Low carbon economy
- Planning, housing and transport

LIFE BEFORE GOOGLE: A SHORT STORY

I JUST THOUGHT OF
SOMETHING I'D LIKE TO
KNOW MORE ABOUT.

THAT'S A
DAMN
SHAME.



THE END