

CITY

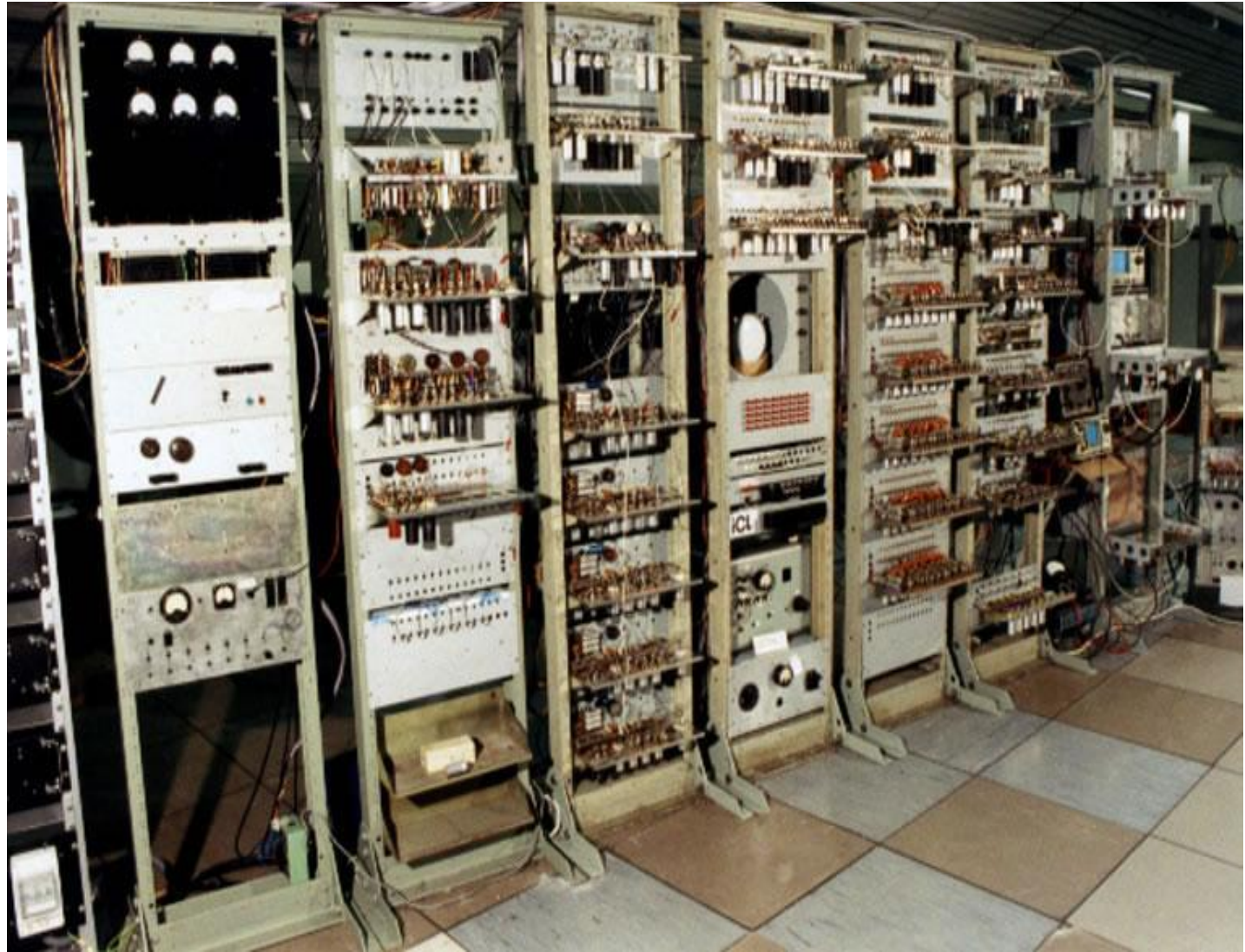
INNOVATE

BUSINESS

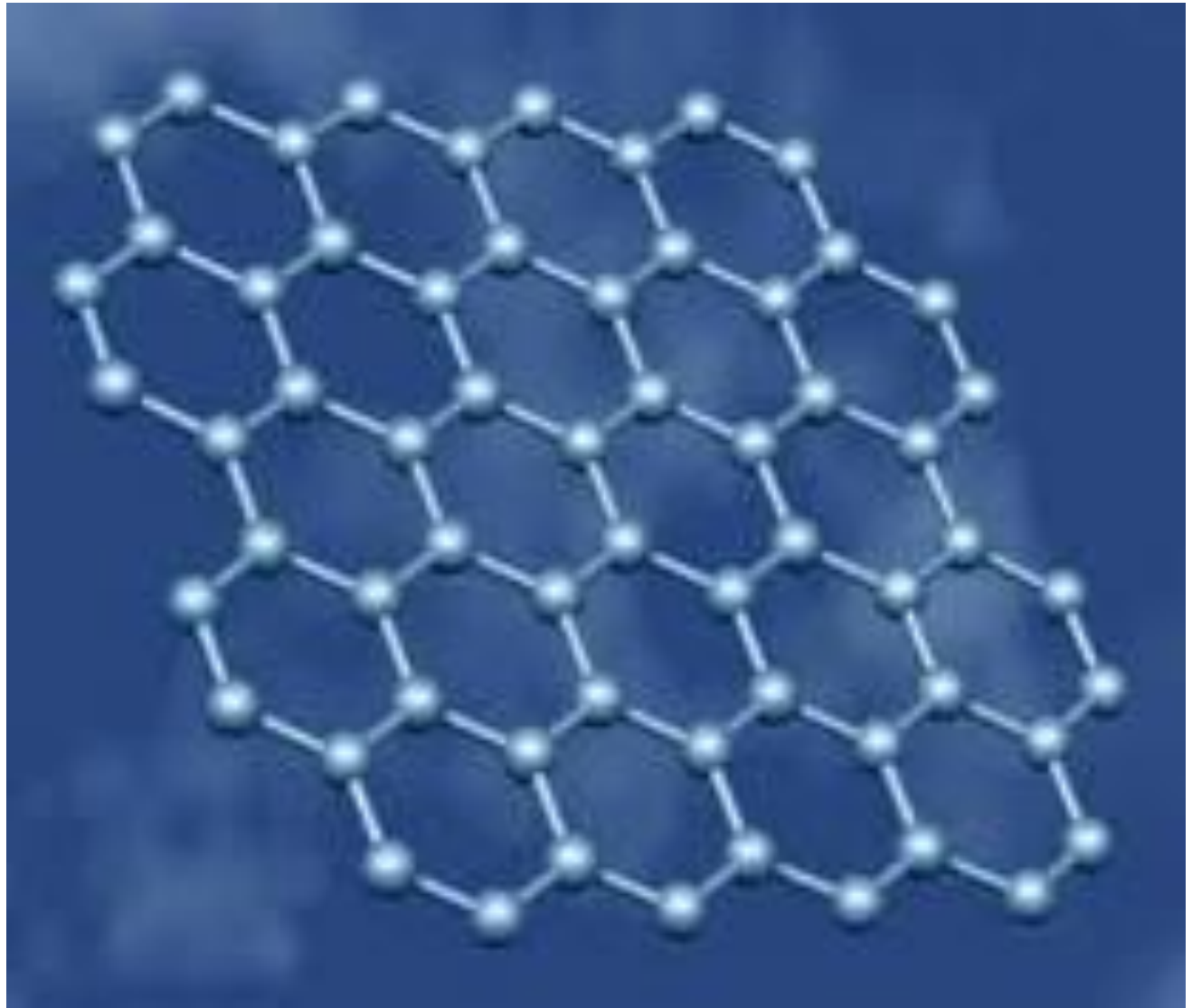
YOU

Baron Frankal

BABY



NEW BABY



THEN...



THE PAST

- **The Original Modern City**
- **The birthplace of:**
 - **Factory system, steam mills, computing**
 - **Free trade, Trades Unions, Co-operatives**
 - **Commercial railways**
 - **1st Professional orchestra, free libraries**
 - **Atomic Weights, the split atom, pharmaceuticals**

NOW...



THE PRESENT: URBAN TRANSFORMATION

- **Major place shaping achievements**
 - **Hulme and New East Manchester redevelopment**
 - **Spinningfields, Salford Quays, Media City**
 - **Commonwealth Games / sporting infrastructure**
- **Growth and investment in key assets:**
 - **International Concert Hall and Conference Centre**
 - **Manchester Airport**
 - **Metrolink**

THE PRESENT: BUSINESS

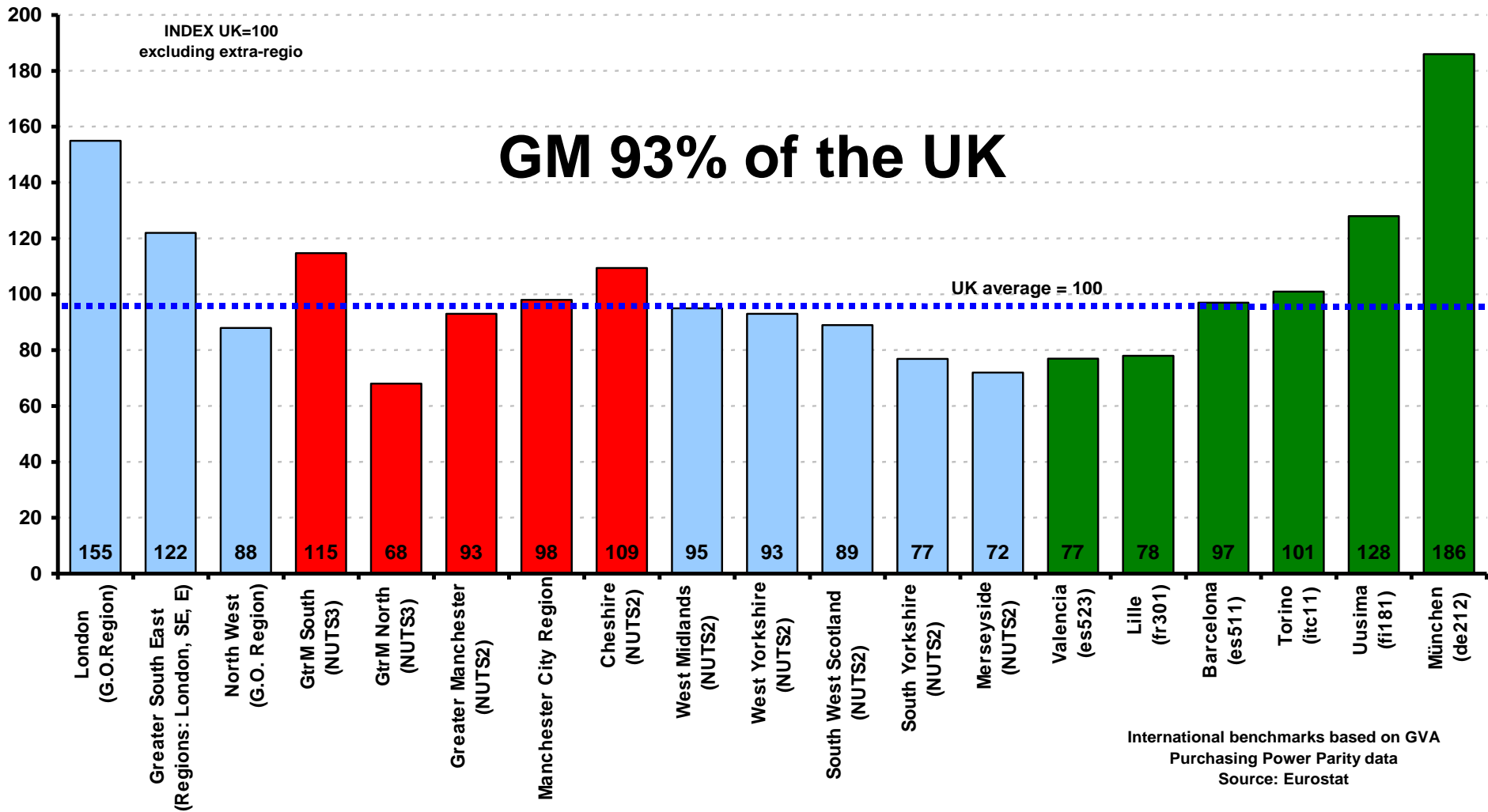
- **Amongst the top performing sub-regional economies: £50.5bn GVA delivered within the MCR in 2004; representing 5% of UK total**
- **Regional centre of the North West economy (50% NW)**
- **Significant and diverse business base and rapid growth in F&P; ICT Digital / Communications; Creative/Digital/New Media; Life Sciences**
- **Rising employment and employee wages over last decade**
- **Business productivity levels above regional average**
- **Strong track record for Inward Investment**
- **University base is internationally competitive**
- **Entrepreneurship & business start-ups strong, but both lag UK averages**

KNOWLEDGE

- **Significant improvement in Manchester's "World Universities Ranking"**
- **Student population in excess of 100,000+**
- **Best Research performance by HE sector outside Golden Triangle**

Year	World Ranking	Europe Ranking	UK Ranking
2004	78*	24	9
2005	53	12	6
2006	50	9	5
2007	48	9	5
2008	40	6	5

THE PRESENT: HOW DOES MCR COMPARE?



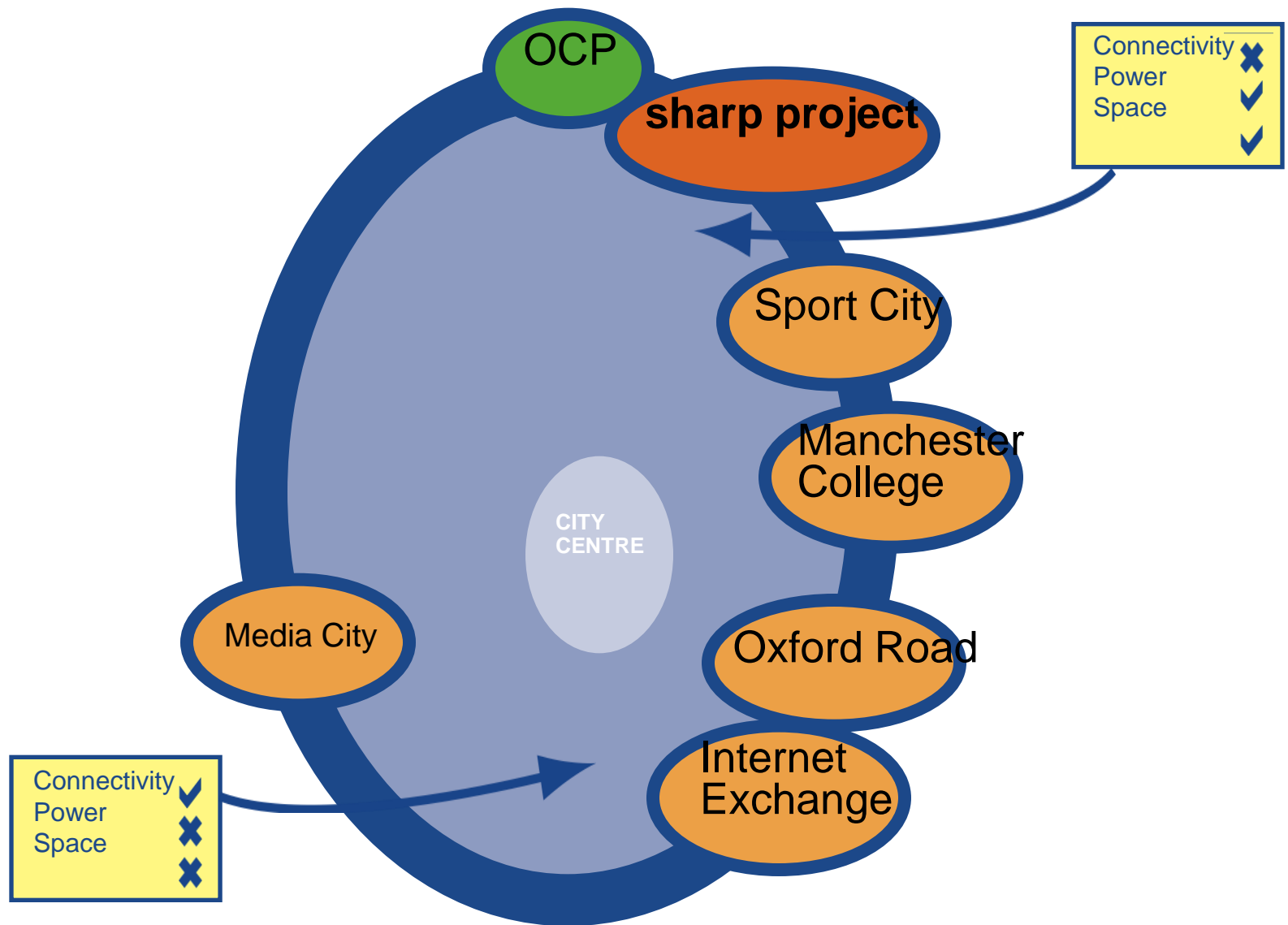
SUMMARY OF MIER FINDINGS

- **Top priorities: skills, skills, skills**
- **More foreign investment needed, but times have changed: emerging markets**
- **Early years best possible investment and long-term cure to skills deficit and building sustainable communities...requires joined up policy**
- **Key to sustained economic growth: productivity, high-level skills, talent, sustainable communities**
- **Incentivise MCR firms to up skills and international trade**
- **Spread innovation**
- **People's basic skills, ability to access entry-level jobs and climb skills ladder key to sustainability**
- **Focus policy on raising productivity**
- **Better governance at sub-regional level to facilitate delegation & devolution**

GMS STRATEGIC PRIORITIES

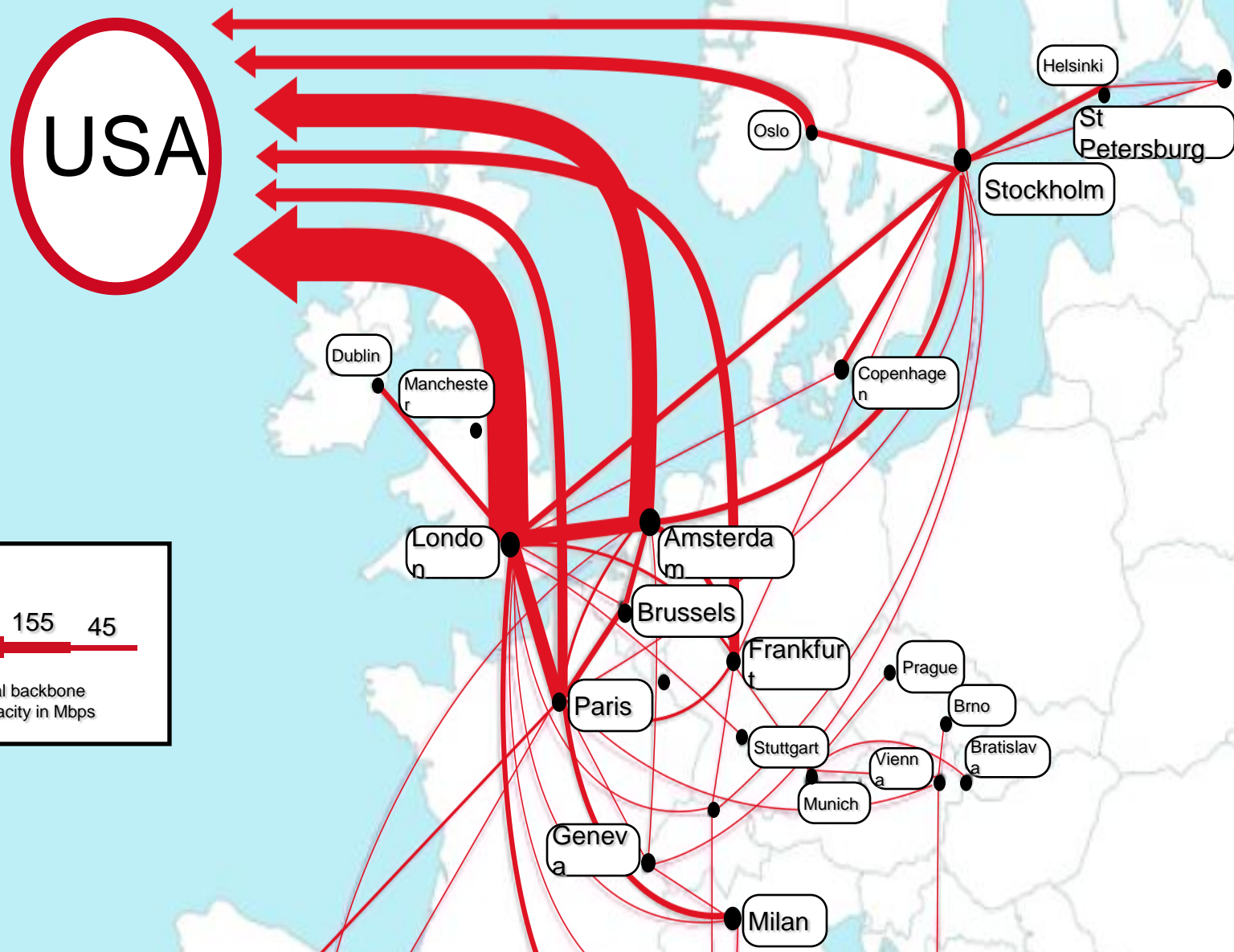
- **Focus on Early Years to maximise impact of interventions**
- **Better life chances in the most deprived areas**
- **Increase the proportion of highly skilled people**
- **Attract, retain and nurture the best talent**
- **Significantly improve transport**
- **Expand and diversify economic base**
- **Increase international connectivity of MCR's firms**
- **A Low Carbon Economy – GM specialising in built environment**
- **The Housing Market – Attractive and sustainable places to live**
- **More effective Governance**
- **Building a Sense of Place**





the sharp project next generation access





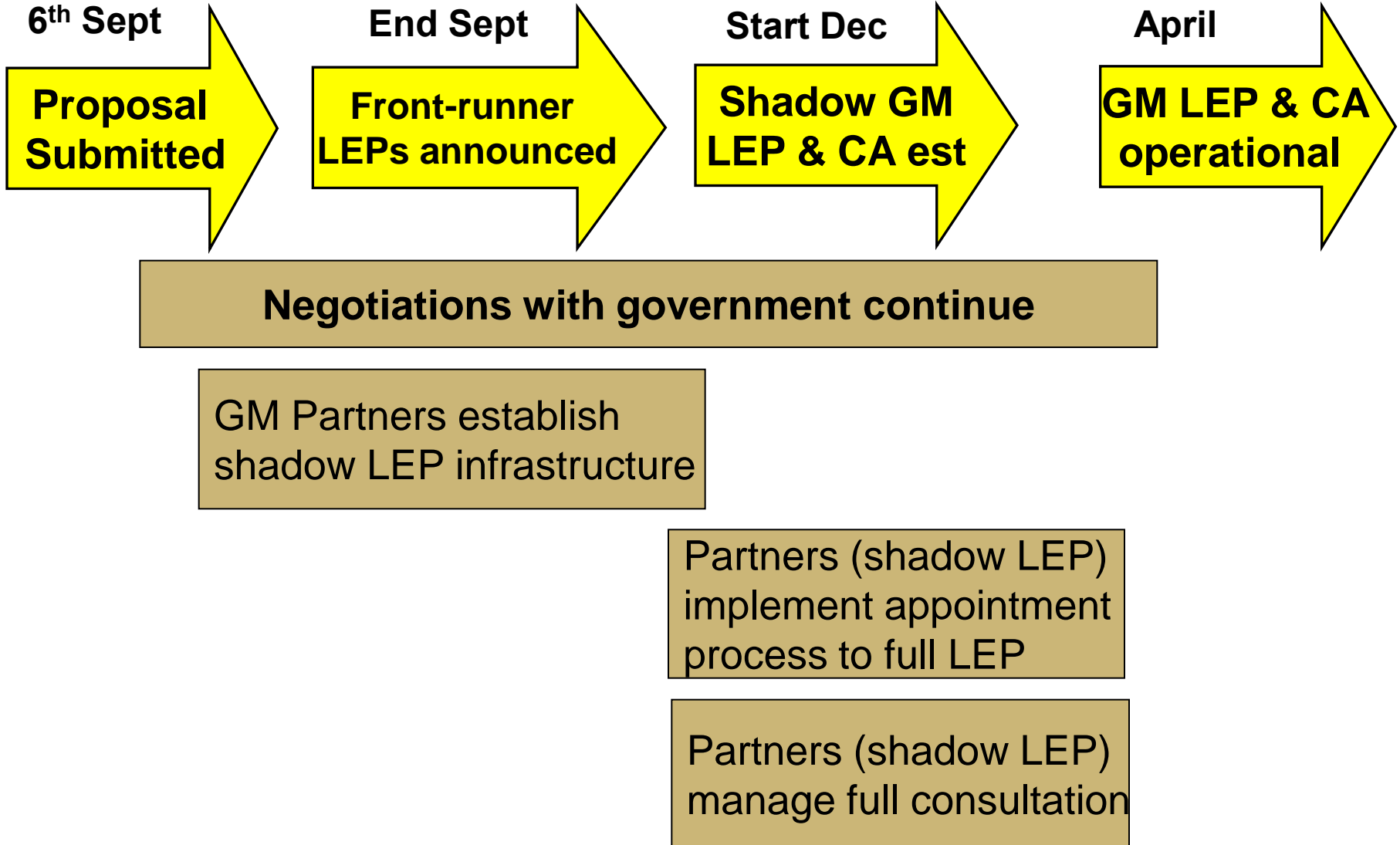
the sharp project european dark fibre capacity



ALWAYS AT THE FRONT

- **Local Enterprise Partnership**
- **Manchester Independent Economic Review**
- **Greater Manchester Strategy**
- **Combined Authority**
- **Commission for the New Economy**

LEP Timeline



Proposal for GM LEP to oversee

- Research and Strategy development
- Science and innovation
- Inward investment and international trade
- Employment and skills
- Business support for new business and growth
- Marketing and tourism
- European funding
- Low carbon economy
- Planning, housing and transport

LIFE BEFORE GOOGLE: A SHORT STORY

I JUST THOUGHT OF
SOMETHING I'D LIKE TO
KNOW MORE ABOUT.

THAT'S A
DAMN
SHAME.



-brad-

THE END