

Logo / Branding Packages

Thank you for choosing Popin Graphics. Please take your time to read over the following logo packages:

Bronze - FROM £250 + VAT

- Functional, single entry-level logo design presented as 2 separate options
- Options will include variation in typeface used and simple stock-style icons
- 2 further revisions to the chosen logo based on customer feedback.

Silver - FROM £500 + VAT

- Basic market research
- Functional, entry-level logo design
- Typeface options and simple stock-style icons
- Three initial concepts
- 2 further revisions to the chosen logo based on customer feedback.
- Mockup on a vehicle presented with the options

Gold - FROM £850 + VAT

- Thorough market research
- Typeface options and simple stock-style icons
- Personalised concepts tailored to customer wishes and the thoughts of the design team
- Three initial bespoke created and polished concepts
- 3 further revisions to the chosen logo based on customer feedback.
- Photoshop of vehicle livery with final design concept

Platinum - FROM £1200 + VAT

- Full documented market research
- Typeface options and simple stock-style icons
- Personalised concepts tailored to customer wishes and the thoughts of the design team
- Ten initial concepts
- Multiple development concepts; advanced development of further revisions to the chosen logo based on customer feedback
- Photoshop of vehicle livery with final design concept
- Alternative photoshops in addition to above, showing the logo mocked up on stationery

Bespoke Branding Guidelines - £POA

- Complete custom-made Branding Guidelines based on a totally bespoke package, including any / all of the above packages in entirety or part.