

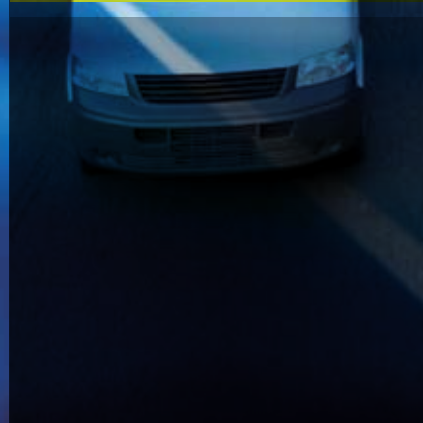
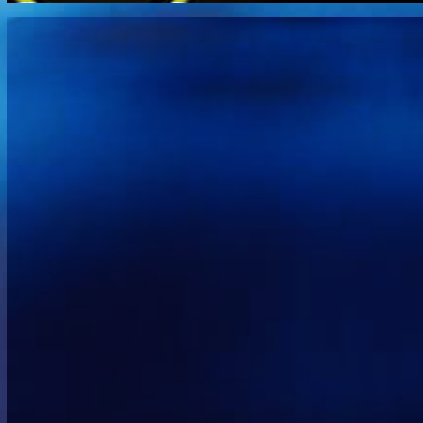
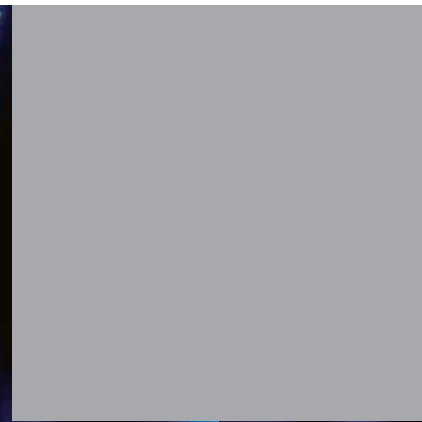
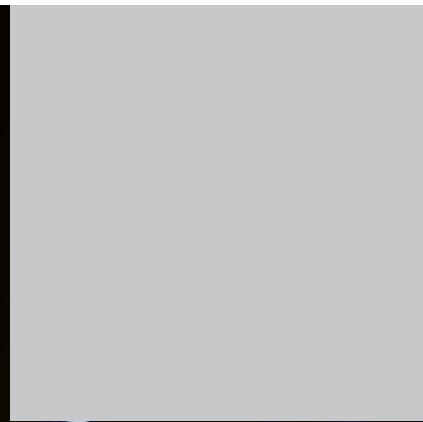
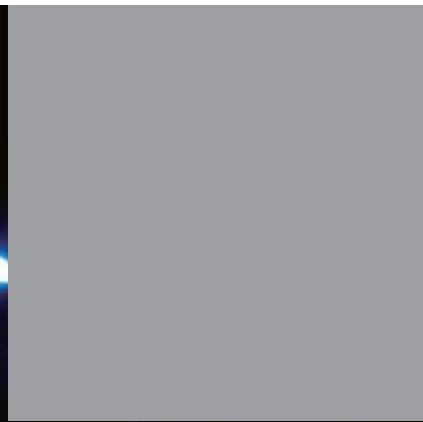
TomTom Business Solutions



www.tomtom.com/business

Fleet management out-of-the-box

We keep
your
business
on the move

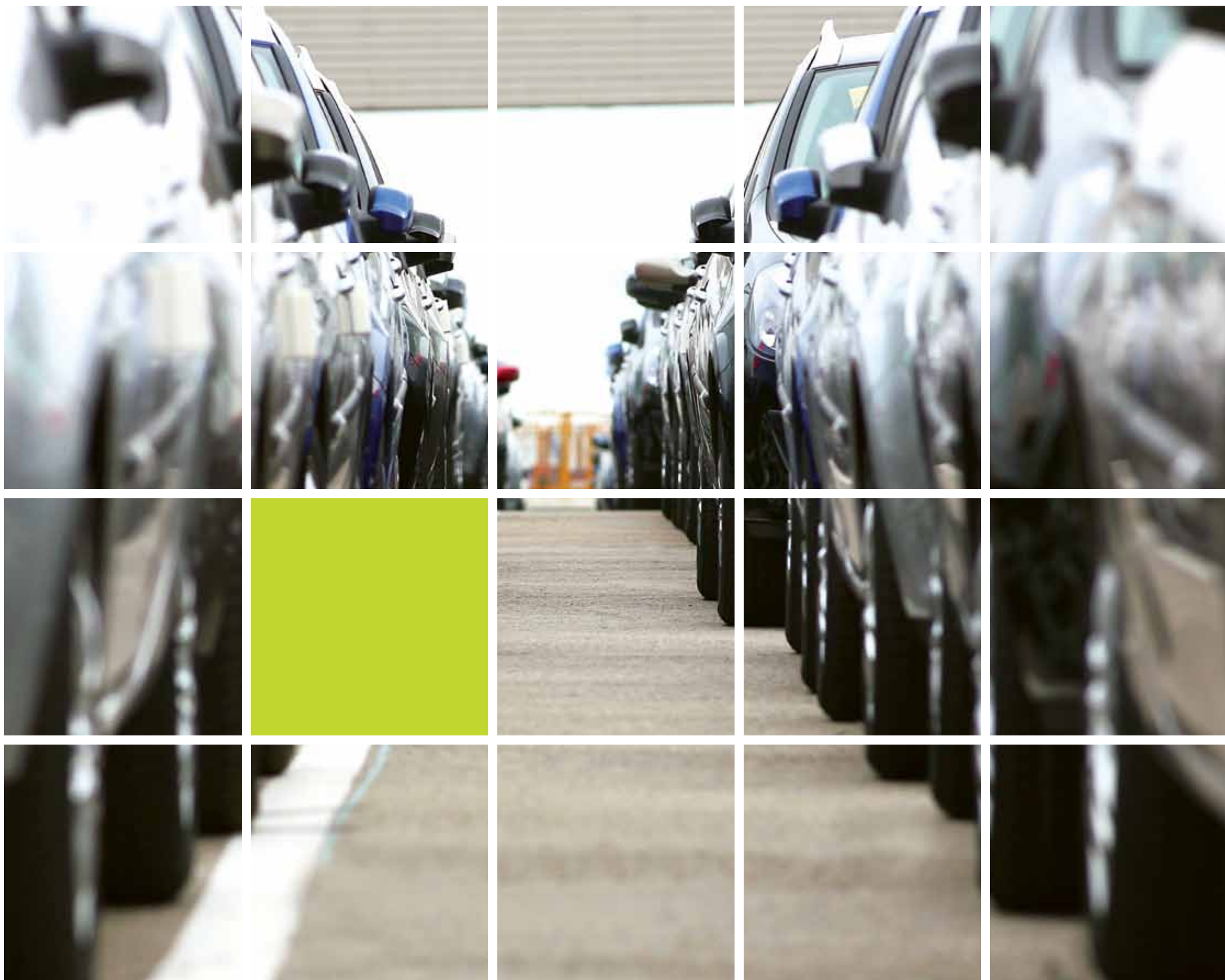


BUSINESS SOLUTIONS

Let's drive business® **TomTom**

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A mobile business runs on information. TomTom has the key.



WORKsmart™ solutions

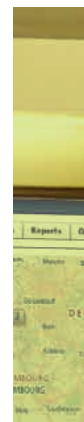
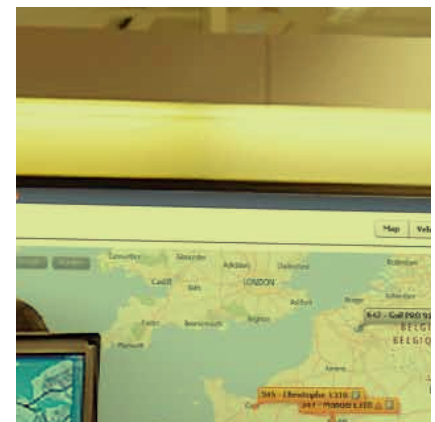
Let's drive The world of work is constantly changing. If you run a mobile business, you need to change with it. Because if you stand still, you'll be left behind. TomTom has built a business on giving others the freedom to move. Our technology provides individuals with the information and security they need to roam with confidence. And it gives businesses the knowledge and insight they need to impress customers in challenging times.

As you would expect from a navigation specialist, we have a clear sense of where we're going.

Where our business customers are concerned, our vision is simple. We want to remove the limits and boundaries that frustrate your daily operation and hamper your growth. We want to be the driving force behind your business development – and the company you trust to lead the way.

The key to success

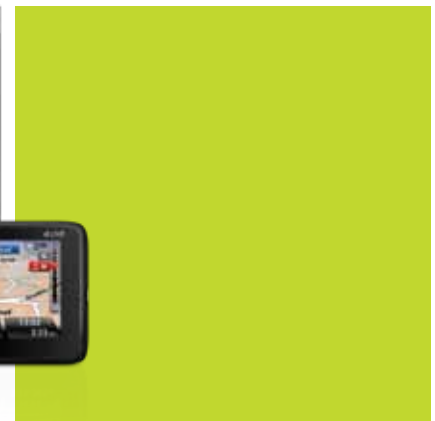
To succeed as a mobile business you need to keep things moving at all times, under any circumstances. Only then can you leverage the full potential of your dispersed workers and company vehicles. How do you keep your business on the move? By knowing exactly what's happening while everyone's on the road – as it happens, any time, all the time. The more accurate and timely your information, the greater your ability to stay ahead. TomTom understands this more than anyone else. We have invested millions in developing technology that delivers the information you need, the moment you need it. Information that has a direct impact on your business growth, enabling you to provide a better service, increase your productivity, generate more profit and ensure your sustainability – while helping to keep your staff safe on the road.



WORKsmart™ fleet management solutions

With TomTom's range of WORKsmart™ solutions, accessing information and managing a mobile business has never been easier. Each solution is built on our core values for innovation, being easy to use, fit for purpose and enhancing the total user experience. From day one, a WORKsmart™ solution helps you to make the most of your investment in vehicles and drivers. It can provide the insight you need to analyse your dispersed operation, to make faster, evidence-based decisions and to identify exciting new opportunities. Your business will be more agile, more competitive and more profitable as a result.

The WORKsmart™ range uses different combinations of our award-winning hardware and software to achieve the results you want for your business. There's no complicated set-up required, as each solution is ready to use, straight out of the box. And because it's from TomTom, you can be confident that you are buying a top quality product backed by excellent service and support. Once you have identified what you would like to achieve, our trusted partners will be able to advise you on the combination of products that is right for the size and nature of your business.



In business, time is money. TomTom saves you both.



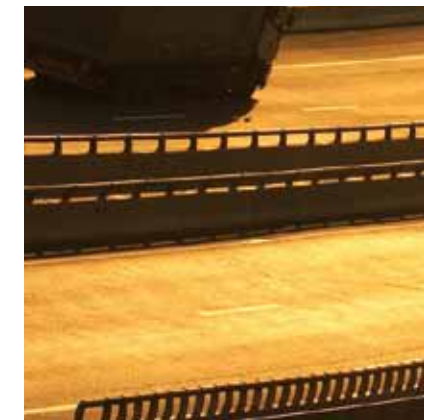
Professional Navigation

Tool up As an employer, your reputation depends on the quality, reliability and efficiency of the work carried out on your behalf. So it's important that you give your workers the tools they need to do the job to the highest possible standard, every time.

If you're managing a dispersed workforce, the best tools you can give your drivers are TomTom PRO professional navigation devices. These help drivers to overcome the everyday problems that could delay a job and threaten the economic stability of your business. Traffic jams. Complicated junctions. Last-minute detours. With a TomTom PRO device on board, drivers will be able to negotiate unfamiliar territory with ease and respond to changing circumstances in moments.

TomTom PRO series

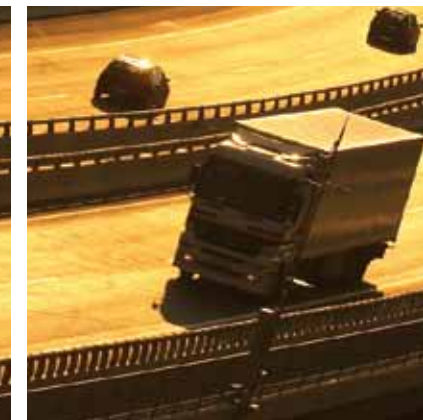
TomTom PRO devices are especially robust and reliable for long hours on the road. Every PRO device is intuitive to use and provides accurate door-to-door navigation, a realistic ETA and two-way communication with the office. So your drivers can navigate with ease while staying safe behind the wheel. They'll be following the fastest possible route, too, which will lead to greater productivity for your business while reducing your fuel bills and carbon footprint.



Drive with the best maps

The exceptional navigation experience provided by TomTom PRO devices is largely due to the unrivalled quality of the underlying maps. TomTom produces detailed digital maps of more than 90 countries. Every new TomTom PRO device starts with the most up-to-date version of a map, under our latest map guarantee. Our maps are updated daily with corrections from TomTom Map Share™. These corrections are supplied by the vast community of TomTom customers, straight from their TomTom device. Once the corrections have been verified, they are available to download free through our online user community, MyTomTom.

As roads change by up to 15% over the year, we release new maps four times a year in most countries. You can update your TomTom PRO devices with the latest release for the fraction of the price of a new map, using Map Purchase Service. So it's easy and affordable to have everyone driving with the very latest map.



Fast, intelligent routes

We know the roads, and we know traffic. And we used our expert knowledge of both to develop TomTom IQ Routes®, the navigation technology at the heart of every TomTom device. It uses a database of real driving times to calculate the fastest route for the time of day and a realistic ETA. The TomTom PRO 7100 TRUCK also provides specially optimised routes using HGV routing algorithms and map data. So your drivers will be able to impress customers with their reliability while wasting less time and fuel on each journey.



Benefit from a WORKsmart™ solution

TomTom PRO devices allow you to exploit the full potential of a WORKsmart™ solution by providing instant access to important data from the dispersed fleet. Office-based fleet managers can use real-time information from their drivers' PRO devices to track company vehicles, identify the nearest driver for a job, collect working hours data, monitor driving behaviour and more. Back on the road, the drivers receive order instructions and other communications as text messages, which are presented on the PRO device screen.

Driving business

- Reliably accurate maps
- Fastest, smartest routes
- Realistic ETAs
- Reduced downtime
- HGV-specific directions

Key products

- TomTom PRO 7100 & 7150
- TomTom PRO 7100 TRUCK & 7150 TRUCK
- TomTom PRO 9150

Traffic Avoidance

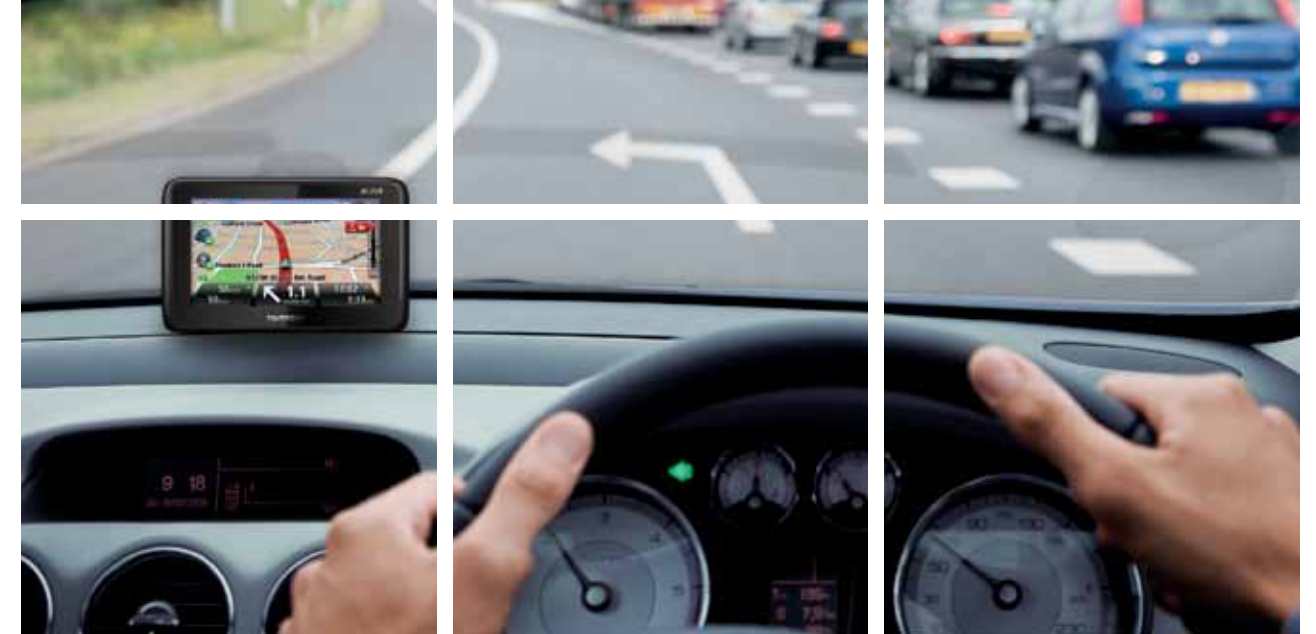
Don't let traffic mess with your business.



WORKsmart™-Traffic

Keep moving The number of vehicles on the road is on the rise. The more the traffic builds, the greater the chance your drivers will get stuck in it. Wasting time, burning fuel, missing targets. Disappointing customers. Congestion is not a problem that will go away. But it is one that can be avoided, with a WORKsmart™-Traffic solution from TomTom. Because we are committed to keeping your drivers – and your business – moving.

WORKsmart™-Traffic WORKsmart™-Traffic helps to keep your mobile teams out of jams, wherever they go, and whenever they travel. So it's always 'business as usual', no matter what's happening on the roads. It's all thanks to the sophistication of HD Traffic®, one of the many real-time information resources available in the TomTom LIVE Services package.



Get the latest traffic information

When you're out on the road, the only way to stay out of traffic jams is to anticipate them. That means knowing about problems while there's still time to avoid them. IQ Routes® uses a database of real driving speeds to calculate the best route for the time of day. So the route you follow during the Monday morning rush hour might be different to one that's calculated later in the afternoon. HD Traffic® uses movement-tracking data from mobile phone signals and TomTom devices to deliver the most accurate traffic information available for motorways, major and minor roads every two minutes. If HD Traffic® identifies a delay up ahead, your driver will be given the best route to avoid it. It all adds up to the best traffic service available. And it works. According to independent research, drivers travel 16% fewer miles and spend 18% less time on the road when they use HD Traffic®. Better still, as more and more people use HD Traffic®, experts are predicting a 'collective effect' that will see congestion reduced across all road networks for the benefit of all drivers.^[1]

Plan around traffic

Back in the office, fleet managers and planners can monitor potential traffic problems along each driver's route over the internet, thanks to TomTom WEBFLEET®. This easy-to-use, web-based application provides managers with a valuable overview of the entire operation, including who's nearest to each pick-up point, who's being re-routed around congestion and a realistic ETA for each trip. Having information that takes traffic into account allows planners to operate a smart scheduling and dispatch service, using the best placed driver for each job, every time.

Stay ahead of the rest

WORKsmart™-Traffic gives you many business advantages as a direct result of avoiding traffic. For a start, you'll be offering a more proactive service to your customers, because you'll be seen to be doing everything you can to prevent a delay – while your competitors sit passively in the jams. You'll reduce driver downtime, as they'll always be following the fastest possible route from one customer to the next. And you'll reduce the amount you spend on fuel that is wasted in start-stop driving and engine idling time.

Driving business

- HD Traffic®
- IQ Routes®
- Reduced downtime
- Smart dispatching

Key products

- TomTom PRO 7100 & 7150 + LINK 510 + WEBFLEET®^[2]
- TomTom PRO 9150 + WEBFLEET®^[2]
- TomTom LIVE Services^[3] (includes HD Traffic®, Speed Cameras, Weather, TomTom Places and QuickGPSfix™)

BUSINESS SOLUTIONS

Let's drive business®



[1] Further details in the TomTom Traffic Manifesto, available online.

[2] Subscription service.

[3] LIVE Services are included in a subscription to TomTom WEBFLEET®.

Vehicle tracking



Know where
your vehicles are,
24 hours a day.

WORKsmart™-Track

Stay informed It's hard to practise hands-on management when your teams are out on the road all day. Especially when the schedule they left with changes mid-morning. If only you could see exactly where they're going. How fast they're travelling. Where they've stopped. And when.

You can have that level of control with WORKsmart™-Track. Log on to TomTom WEBFLEET® and you can see at a glance if a vehicle's moving, or standing still. How many miles it's travelled. How well it's being driven. In short, all the information you need to analyse how your vehicles are being used and where you could make changes to improve efficiency.

WORKsmart™-Track

The WORKsmart™-Track solution enables you to track and trace your vehicles and analyse how each is being driven. It works by gathering trip and other data from the TomTom device installed or carried in each vehicle. Fleet managers can then access this information in real-time from our web-based application, TomTom WEBFLEET®.

Boost your productivity

The full insight available through WORKsmart™-Track helps you to optimise how your vehicles are used. Because when you know the location of every vehicle, you can schedule jobs more efficiently, increasing productivity by reducing worker downtime.

Reduce your costs

Why waste money ringing everyone in the field? Just look on the map and send the nearest available driver for a new job. You can also save time and money on administration thanks to the automatic registration of trip data and logbook records for both business and private mileage.

Provide a better service

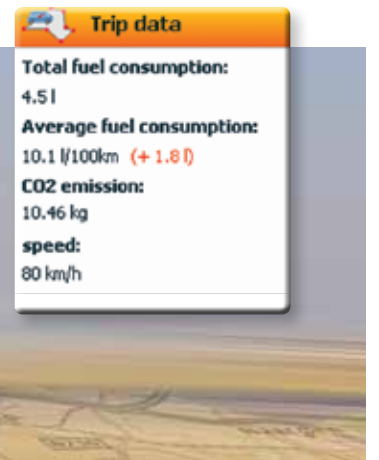
Tracking and tracing adds clarity and transparency to your operation so you can provide an even better service to your customers. Tracking gives you the real-time position of each vehicle, while tracing details the journey it took, including past locations, standstill times and mileage. So it's easy to prove where your vehicles were at different times, or the distance travelled for each job. You can also demonstrate that your drivers have taken sufficient breaks on long journeys, as required under working hours legislation.

Promote driver safety

With WORKsmart™-Track, you can see at a glance when vehicles are idling, speeding or suddenly braking, which might indicate aggressive or dangerous driving. If you spot a problem, you can address it straight away with the driver concerned. You could also draft safer driving guidelines and measure each driver's performance against them. Once drivers know their behaviour is being monitored, they'll adopt a safer and more fuel-efficient driving style. And that will save you money on fuel bills, maintenance and repair costs and insurance premiums while reducing your carbon footprint, too.

Access reports

TomTom WEBFLEET® lets you generate accurate, reliable reports on a range of useful criteria. Want to look at journey times and private mileage for the past month? Just press print. You can use data gathered over the last 90 days to spot patterns and trends. You can even incorporate the data into payroll and other applications to make your processes more efficient.



Driving business

- Real-time vehicle tracking
- Smarter scheduling
- Automated logbooks
- Driving behaviour management
- Comprehensive reporting

Key products

- TomTom LINK 510 + WEBFLEET®
- TomTom LINK 510 + WEBFLEET®[1] + Remote LINK Logbook
- TomTom PRO 9150 + WEBFLEET®[1]

BUSINESS SOLUTIONS

Let's drive business®



Job dispatch

Adapt to the challenges of the day, every day.



WORKsmart™-Job

Smooth progress

Nothing is certain but change when you're running a mobile business. A change of venue. A revised deadline. A vehicle breakdown. You'll need to take every challenge in your stride to keep your business on track. The WORKsmart™-Job package provides the tools you need to run a fluid, responsive service. It lets you see at a glance how each job is progressing and communicate changing priorities in seconds – so you can optimise your business processes while enabling field-based teams to operate more efficiently.

WORKsmart™-Job

WORKsmart™-Job keeps you in touch and in control. Fleet managers use the TomTom WEBFLEET® application to monitor the job status of every driver on the road from a PC. As orders come in or details change, they can send text-based messages directly to a driver's TomTom PRO device. And the driver can use the PRO device to reply.

Maximise your efficiency

WORKsmart™-Job shows you the location and status of every driver on a digital map. When a new job comes in you can identify the nearest available driver and send the order instructions directly to their TomTom device. You can include the order type, full address, contact details and any special instructions – so there's no room for error. The driver can then navigate straight to the destination, following the fastest, most fuel-efficient route.

Streamline your processes

WORKsmart™-Job enables you to streamline your business operation from start to finish. Integrate your dispatch and planning software with TomTom WEBFLEET® to create a seamless order entry process, for example. Or take trip data into your accounting systems to create fully itemised invoices showing the distance travelled and time spent on each job.



Reduce your costs

An investment in WORKsmart™-Job will save you money across the business. Sending the best placed person for each job reduces your fuel costs. Automating paper-intensive tasks such as mileage reporting saves you time and money on administration. And with a streamlined business you can achieve more with the same number of people. In fact, thousands of WORKsmart™-Job customers have reported a return on their initial investment in less than 9 months.

Measure your performance

The dashboard feature in WEBFLEET® shows you small graphs of KPIs relating to your service levels, productivity and costs, such as the number of orders completed in a day. So you'll always know how well you're doing against the targets you've set.

Increase your drivers' safety

Giving your drivers a satnav device already means they'll have fewer distractions, drive fewer miles and have lower stress levels. With WORKsmart™-Job, they'll be even safer as they carry out their duties. There's no fumbling with mobile phones, or pulling over to write down instructions. New orders arrive as written messages on the TomTom PRO screen, and the text-to-speech software reads them out so your drivers can focus on the road ahead. You can pre-define written alerts for drivers to send if they're in trouble. They can even use a Bluetooth® phone hands-free over the PRO device.

Driving business

- Smooth, responsive workflow
- Real-time view of job status
- Identify nearest available driver
- Exchange unlimited text messages
- Pre-defined status messages
- Pre-defined safety alerts
- At-a-glance performance monitoring

Key products

- TomTom PRO 7100 & 7150 + LINK 510 + WEBFLEET®
- TomTom PRO TRUCK + LINK 510 + WEBFLEET®
- TomTom PRO 9150 + WEBFLEET®
- WEBFLEET®.connect

Time management

Make every second count, and every minute pay.



WORKsmart™-Time

Find time In business, time is money. Money in, and money out. To maximise your profit margin, you need to increase your billable time and cut back on the costly kind. Downtime. Overtime. Journey time. Admin time. With WORKsmart™-Time, you can track and record how time is being spent across your organisation. You can then take steps to increase the number of hours spent on income-generating activities, and reduce the time spent on less profitable ones.

WORKsmart™-Time Dealing with manual timesheets is frustrating for drivers and time-consuming for your business. It's also less than reliable, as drivers may struggle to remember exactly when they started or finished work. WORKsmart™-Time brings timesheet management into the 21st century, giving you the tools you need to track the exact working hours of individuals and groups travelling in your company cars, trucks and vans. Employees just use their TomTom PRO or the Remote LINK Working Time device to register the moment they start work, take a break or head for home. So you end up with an accurate record of everyone's working hours, not just the driver's. Information about the vehicle's current position and mileage is also sent back to the office, for viewing in real time over TomTom WEBFLEET®.

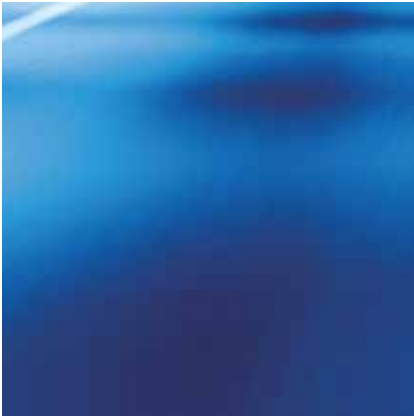
Work with reliable, accurate information With WORKsmart™-Time, you'll have a reliable, automated record of the time everyone worked. Your business will then have a comprehensive, historic record of its staff-related operational costs to help with customer estimates and workload planning. And if you use the data in your finance systems, you'll be able to send out detailed invoices showing customers just how much time was spent on each job.



Report more efficiently Remove the manual timesheets and you immediately recover the time drivers spend filling them out. Back in the office, the automated time-keeping records are ready to use in payroll and other applications. There's no time wasted collating sheets, adding up columns or ringing drivers to clarify an entry. It also gives you indisputable evidence when it comes to dealing with overtime claims.

Comply with regulations Need to keep track of time for legal reasons? WORKsmart™-Time makes it easy. You can view and print reports at the touch of a button to demonstrate your compliance with working time directives, health and safety regulations and more.

Access digital tachograph data WORKsmart™-Time can also help you monitor how long truck drivers have spent at the wheel. There's no need to wait for the trucks to return to the depot. The LINK unit installed in each truck simply transfers the tachograph data back to the office, where you can view it on TomTom WEBFLEET®. You'll see at a glance who has nearly reached their maximum driving time, and who has time to spare. And because you're dealing with real-time data, you can be confident that the decisions you make are based on the latest status of everyone on the road.



- Driving business**
- Manage working time
 - Manage driving time
 - Comply with working hours legislation
 - Access remote digital tachograph data
 - Compile reports automatically

- Key products**
- TomTom LINK 510 + Remote LINK Working Time + WEBFLEET®
 - TomTom PRO 9150 + WEBFLEET®

Environmental responsibility

Save money
as you protect
the environment.



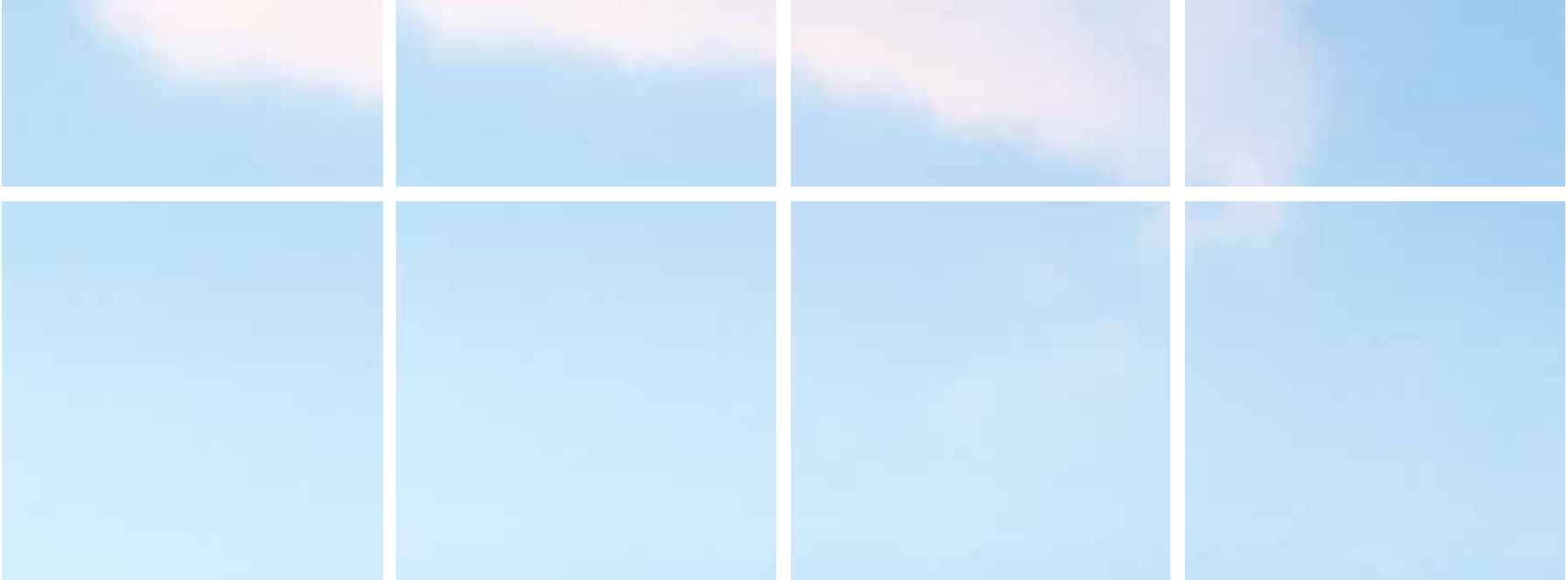
WORKsmart™-Eco



Go green Eco-friendly businesses have an edge on the rest. Society respects them for their social conscience. They attract like-minded customers wanting to work with green suppliers. They tend to have lower operational costs than their same-sized competitors. And they're already heading in the direction that legislation will force the rest to go. So even if you're more interested in economy than ecology, it makes sense to go green, and sooner rather than later. The WORKsmart™-Eco package helps you reduce your company's carbon footprint while cutting costs across your business. It's the easy way to realise your green ambitions and save money at the same time.

WORKsmart™-Eco WORKsmart™-Eco monitors and tracks driving styles across the fleet, giving you the insight you need to identify behaviour that's risky to drivers, damaging to the environment and costly to your business.

Drive fewer miles The greater your mileage, the higher your CO₂ emissions. Multiply high mileage by the number of drivers you have on the road, and it's easy to see where a significant part of the problem lies. And where significant savings could be made. If you choose a WORKsmart™-Eco solution that includes TomTom PRO devices, your drivers can select the Eco Route as they navigate from one customer to the next. The Eco Route calculator considers all the factors that affect fuel consumption and identifies the most fuel-efficient route for the journey, saving you money at the pump while reducing your impact on the environment. You can also track the current location of field vehicles with WORKsmart™-Eco, which makes it easier to schedule work efficiently. Sending the nearest available driver for a job can reduce unnecessary mileage across the fleet. And with less wear and tear on your company vehicles, your maintenance costs should be lower, too. Not to mention your carbon footprint.



Adopt a greener driving style A stable, fluid driving style is more fuel-efficient and eco-friendly than speeding or stop-start driving in heavy traffic. WORKsmart™-Eco delivers information on the driving style, speed, carbon footprint and idle time of every vehicle you have on the road, straight to your PC. With such detailed information to hand, you can see at a glance what needs to improve. You can then develop a green driving policy for your company, setting out the advice and guidance your drivers need to be more fuel-conscious on the road. You'll also be helping to keep your drivers safer, by encouraging a driving style that reduces their exposure to risk.

- Driving business**
- Fuel-efficient Eco Routes
 - Smart dispatching
 - Driving behaviour management
 - Fuel efficiency reporting
 - Carbon footprint reporting
 - Detailed progress tracking

Monitor your progress TomTom WEBFLEET® uses the mileage and fuel consumption data for each car, van or truck to calculate the carbon footprint of individual vehicles and the entire fleet. The information can be viewed in real time as a KPI on the WEBFLEET® dashboard. You can then compare vehicles according to their fuel efficiency, idle time and fuel wastage. You can also set targets for each KPI and measure individuals or teams against them, to ensure everyone's doing their bit for the environment.

- Key products**
- TomTom LINK 510
 - TomTom ecoPLUS™
 - TomTom WEBFLEET®
 - TomTom PRO series devices



Management reporting

Business critical information, at your fingertips.

WORKsmart™-Insight

Stay focused Managing people and vehicles is hard enough. It's harder still when they're miles away and moving in different directions. But that's the challenge you face every day. You can't be everywhere at once. So when the time comes to make business-critical decisions, how can you be sure you have all the relevant facts? The detailed figures? The most up-to-date information? You can have it all and more with WORKsmart™-Insight. It gathers vital, minute-by-minute information about your dispersed workforce and presents it in an easy-to-use format on your PC. It's all you need to cut through the clutter and drive your business.



WORKsmart™-Insight With WORKsmart™-Insight, you can exercise complete control over your dispersed business no matter how many vehicles you're running, or how far away they're travelling. It gives you the detailed information you need to manage your costs, improve your service levels and increase productivity. And you can do it all over the internet, from any PC, using the TomTom WEBFLEET® application.

Gather valuable business intelligence WORKsmart™-Insight gives you instant access to the most comprehensive set of data imaginable. You can view the current and historic location of every vehicle. The mileage each car, van or truck travelled between stops, and the time it took. Whether those were business, commuting or personal miles. The time everyone started and finished work, and took a break. The speed a vehicle is being driven. The gear it's in, the fuel it's using (or wasting) and the associated carbon footprint. The list goes on. With all this information at your fingertips, you can make well-informed, evidence-based decisions to keep your costs down, productivity up and business moving forwards.



Monitor your performance The WEBFLEET® dashboard presents all this information in one place, with simple graphs that make it easy to understand at a glance. The data is grouped into KPIs so you can measure how well individuals and groups are doing against targets you have set. The system stores data for the past 90 days, so you can arrange to view the data over time to identify any trends. If performance is poor or slackening in one area, you can drill down to the detail and work out exactly where to focus your attention.

Generate automated reports WORKsmart™-Insight makes light work of preparing reports. Because all the data is there in the system, ready to reproduce whenever and however you choose – all at the push of a button. You can arrange for reports to be generated automatically every day, week or month, print one out as you need it or have scheduled reports sent straight to your email address.

Streamline your business processes The data may be stored in WEBFLEET®, but that's no reason for it to sit there. Make it work for you by adding value to your everyday business processes. You can enrich your payroll applications with working hours data, for example. Use mileage figures to provide activity-based accounting for your customers. Or separate private and business mileage records for tax purposes.

Driving business

- Instant access to critical information
- Ad hoc reporting
- Scheduled reporting
- Data integrates with back-office applications

Key products

- TomTom WEBFLEET®
- TomTom WEBFLEET®.connect



Integration

Get the function
you want with the
systems you have.

WORKsmart™-Connect

Pull together Once you've invested in systems and software, it's hard to start again from scratch. And no matter how much you could potentially save with new technology, you don't want to see your original investment wasted. Happily, your business can enjoy all the benefits of a TomTom WORKsmart™ solution using the systems you already have. We'll repeat that. Whatever you're using to run your dispatch, scheduling, service and accounting processes, you can bring them all together in a fully-functioning, fully-integrated fleet management solution thanks to WORKsmart™-Connect. Our network of trusted integrators and software partners have been setting up bespoke systems for our customers with no problem at all, so you can rest assured that it's a completely proven solution.

WORKsmart™-Connect With WORKsmart™-Connect, the fleet and workforce data that is presented and stored in TomTom WEBFLEET® can be used by any of the applications you are using to run your back-end processes. No matter what software you're using, or how you have it arranged, our WEBFLEET®.connect API gives you full access to these valuable records.

Monitor the fleet 24/7 WEBFLEET® gives you 24-hour secure access to business-critical, real-time information about your dispersed workforce over the internet, from any PC. You can use it to monitor driving time, idling time, working hours, mileage records, vehicle locations, vehicle speeds, fuel consumption, carbon emissions, job status, delivery details and more. You can view it all at any time on the WEBFLEET® dashboard, or generate reports on different aspects using data that has been collected over the last 90 days.



Work smarter It's just the sort of information you need to drive your business into the future. And with WORKsmart™-Connect, you'll also be making the most of the systems you bought in the past.

Integrate with back-office systems In no time at all you could be enriching your applications with data that's fresh from the road. Use accurate working hours data in your payroll applications. Provide customers with itemised invoices showing the time and mileage related to each job. Draw on real-time vehicle location and job status information to optimise scheduling. Or check your business initiatives are delivering results by measuring KPIs against your targets.

Trust us to deliver WORKsmart™ solutions are being used by your industry peers in hundreds of different environments. The open architecture of the underlying application means that integration with most industry-standard applications happens straight out of the box. In the few cases where integration is not instantaneous, our trusted partners have the experience necessary to get your solution up and running fast.



- Driving business**
- Real-time data from the road enriches current systems
 - Comprehensive fleet management function
 - Seamless integration, out of the box
 - Proven success with trusted partners

- Key products**
- TomTom WEBFLEET®.connect

Driver Safety

Keep drivers safe
when they're on
the road.



WORKsmart™-Safety

Stay safe Your drivers spend the best part of each day on the road, moving from one customer to the next through busy traffic and along unfamiliar roads. But while they're out of sight, they're still under your care. So how can you help them to drive responsibly, with consideration for themselves, their vehicles and other road users?

WORKsmart™-Safety is all you need to keep your drivers safe at the wheel from behind your desk. It reduces the stress associated with navigation while keeping drivers focused on the road and on their driving style. And it puts valuable data at your fingertips to assist with managing driving time and scheduling vehicle maintenance.

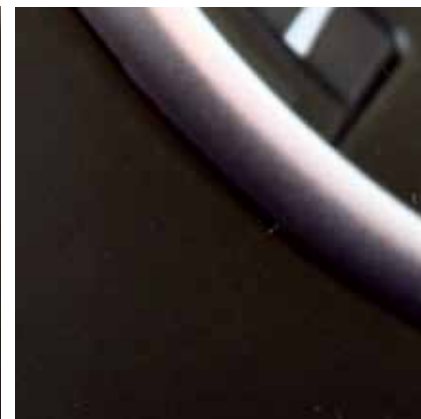
WORKsmart™-Safety

WORKsmart™-Safety helps to protect your employees when they're on your time, driving your vehicles. It shows you which drivers are putting themselves and your business at risk with at-a-glance visualisations in TomTom WEBFLEET®. And it encourages your drivers to adopt a safe and efficient driving style by using the TomTom PRO device screen to alert them on key driving-style indicators.

Help drivers relax

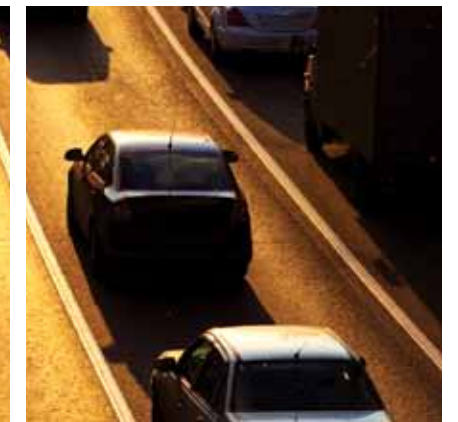
With WORKsmart™-Safety, it's easier for drivers to keep their eyes on the road and their hands on the wheel.

The advanced lane guidance function in the PRO device helps with navigating tricky junctions. Orders and job instructions arrive as written messages on the PRO device screen and are read out by text-to-speech software, so there's no need to pull over and write things down. New addresses can be entered by voice, and the hands-free calling support means there's no fumbling for mobile phones. And just using satnav will reduce your drivers' stress levels, too.*



Promote safer driving

WORKsmart™-Safety enables you to promote a safer driving style across the fleet, with direct support for drivers in their vehicles and sophisticated tools for driving-style management in WEBFLEET. Active Driver Feedback provides drivers themselves with real-time support for safer driving. Whenever there's a notifiable driving event, such as harsh steering, sudden braking or speeding, an alert flashes on the TomTom PRO screen, reminding the driver to be careful. Back in the office, the OptiDrive™ indicator in WEBFLEET represents the driving behaviour of an individual, group or the entire fleet using simple icons and values. So you can interpret the data on speeding, fuel efficiency, idling and braking/steering in seconds and decide if intervention is required. You can also adjust the importance given to each component to match your priorities.



Manage driving time

As a responsible business, you need to ensure your drivers are not exceeding the legal safe limits for time behind the wheel. So it's vital that you factor driving time into your workload planning and management. WORKsmart™-Safety gives you full and instant access to the working hours of any of your drivers, in any kind of vehicle. When it comes to truck drivers, it's especially important that every minute is accounted for. WORKsmart™-Safety transmits the truck's tachograph data directly to WEBFLEET in real time. So you'll always know who's approaching the limit, and who has time to spare. For drivers of cars, vans, limousines and taxis, WORKsmart™-Safety makes it easy to monitor each driver's total working hours and jobs per day, so you can see at a glance who may be overloaded, and who could be doing more.

Improve maintenance scheduling

With WORKsmart™-Safety, live odometer data from your fleet vehicles is imported into your maintenance scheduling programmes. This helps you to determine the service requirements of each vehicle with precision. And as every fleet manager knows, well-maintained vehicles are safer vehicles.

Driving business

- Reduced driver stress
- Safer driving style
- Easier driving time management
- Precise maintenance scheduling

Key products

- TomTom PRO 7100 & 7150
- TomTom LINK 510
- TomTom ecoPLUS™
- TomTom WEBFLEET®

A quick guide to the individual products used in the different WORKsmart™ solutions.

WORKsmart™-products at a glance

TomTom WEBFLEET® WEBFLEET® is a secure online application that enables you to manage your fleet, 24 hours a day, from any PC. It allows you to send and receive messages, coordinate movements, monitor KPIs, make reports and generally manage your field service operation seamlessly from the office.

TomTom PRO 7150 TRUCK The PRO 7150 TRUCK is the same as the PRO 7150 with the addition of truck-friendly maps and HGV navigation algorithms that allow for slower, heavier, longer and wider vehicles. The maps themselves are marked with important information concerning height and weight limitations, access restrictions and more.

TomTom PRO 7150 The PRO 7150 has a Fluid Touch screen that requires fewer taps to move from one menu to the next. It uses text-to-speech technology to read out directions and messages and supports hands-free calling from a Bluetooth® enabled phone. The PRO 7150 is especially fast at calculating routes, and has preinstalled maps covering major and minor roads across 45 European countries. When it's used with a TomTom LINK 510 unit, the PRO 7150 can play a key role in many WORKsmart™ solutions.

TomTom PRO 9150 The PRO 9150 has all the characteristics of the PRO 7150 with the addition of a built-in GSM/GPRS module. This means it can be used on its own as part of a WORKsmart™ solution (without a LINK 510), receiving text messages, order details, location coordinates and more direct from TomTom WEBFLEET®.

TomTom LINK 510 The LINK 510 is a small device that is installed in a vehicle to provide an open two-way communication channel between the office and driver. It also transmits its own location coordinates so the vehicle can be tracked 24/7 over TomTom WEBFLEET®.

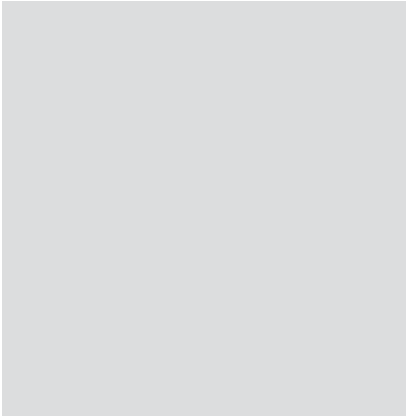
TomTom ecoPLUS™ TomTom ecoPLUS™ is a smart device that connects with a vehicle's engine and gives managers a real-time view of fuel efficiency, RPM and gear use to assist with fuel and CO₂ saving initiatives. It can be used in a wide range of vehicles and engine types, including LGVs and HGVs.

Remote LINK Working Time The Remote LINK Working Time device gathers the working hours of individuals and groups travelling in company vehicles. Employees use the device to register the moment they start work, take a break or head for home. The information is transmitted back to the office via a LINK 510 and accessed from TomTom WEBFLEET®.

Remote LINK Logbook The Remote LINK Logbook device gathers information on vehicle usage. Employees click a button to register a journey as personal, commuting or business mileage. The information is transmitted back to the office via a LINK 510 and accessed from TomTom WEBFLEET®.

TomTom WEBFLEET®.connect WEBFLEET.connect is an open architecture version of WEBFLEET®. It enables you to use data from WEBFLEET® in your diverse back-office applications so you can create an integrated fleet management solution, with all the benefits of TomTom WEBFLEET®, using the systems you already have.

TomTom LIVE Services LIVE Services delivers real-time and journey-relevant information direct to a TomTom PRO device including traffic reports, fixed and mobile camera locations, nearby shops and businesses and local weather forecasts.



BUSINESS SOLUTIONS

Let's drive business®





Let's talk

TomTom is the leading provider of fleet management solutions for business. We already have more than 15,000 corporate customers from diverse industries running over 180,000* vehicles between them. So you can trust us to keep your fleet and your business moving. We also help our customers with their bottom line - they typically see a return on their investment in TomTom WORKsmart™ in 6-8 months or less.

But don't just take our word for it. If you'd like to know what our customers say, you'll find a selection of testimonials on our website. And if you're ready to talk to the people who can increase your operational efficiency while saving you time and money from day one, our contact details are there too.

www.tomtom.com/business

