



# YOUR GUIDE TO FINDING THE RIGHT EVENT OR SERVICE FOR YOUR BRAND





# EVENTS/SERVICES BY COMPANY SIZE



## FOR SMES & CHALLENGER BRANDS

PERFECT FOR NEW OR EMERGING BRANDS  
WANTING EXPOSURE WITH DECISION-  
MAKERS

### EVENTS

- ✓ DWTB
- ✓ MARKETPLACE
- ✓ BESPOKE DAYS

### SERVICES

- ✓ STRATEGY DAYS
- ✓ BUYER BOX
- ✓ TRAVEL MASTERCLASSES: BASIC
- ✓ ACCELERATOR PROGRAMME STAGES 1-2
- ✓ PROCUREMENT
- ✓ PARTNERSHIPS



## FOR MID-SIZED BRANDS

IDEAL FOR GROWING COMPANIES LOOKING  
TO DEEPEN BUYER RELATIONSHIPS AND  
SCALE DISTRIBUTION

### EVENTS

- ✓ DWTB
- ✓ MTB
- ✓ MTB SPML
- ✓ BESPOKE DAYS

### SERVICES

- ✓ STRATEGY DAYS
- ✓ BUYER BOX
- ✓ TRAVEL MASTERCLASSES: INTERMEDIATE
- ✓ ACCELERATOR PROGRAMME STAGES 1-3
- ✓ PROCUREMENT
- ✓ PARTNERSHIPS



## FOR LARGE ENTERPRISES

DESIGNED FOR BRANDS READY FOR FULL-  
SCALE MARKET PENETRATION AND CUSTOM  
EXPOSURE

### EVENTS

- ✓ BESPOKE DAYS
- ✓ MTB + SPONSORSHIP
- ✓ MTB SPML
- ✓ DWTB

### SERVICES

- ✓ STRATEGY DAYS
- ✓ BUYER BOX
- ✓ TRAVEL MASTERCLASSES: ADVANCED
- ✓ ACCELERATOR PROGRAMME STAGES 2-3
- ✓ PROCUREMENT
- ✓ PARTNERSHIPS

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# EVENTS BREAKDOWN

EVENT	ABOUT	DATES	TYPE
Dinner with the Buyers (DWTB)	A relaxed setting where up to 20-25 like-minded brands connect with travel buyers to explore new opportunities. In 2026 we will be the first to host dinners on a static ship, plane and train.	Cruise 26th February Plane 7th May Train 19th November	In-person
Meet The Buyer (MTB)	The UK's only event focusing on travel & leisure. Suppliers have a minimum of 10 in-person meetings with their ideal buyers and will showcase and network with 45+ top buyers.	28-29th October	1:1 in-person
Marketplace	A taste of our bigger MTB event. An effective way for SME's to meet with and showcase to 40+ buyers in the travel & leisure sectors under one roof with key networking opportunities.	28th October	In-person
MTB: SPMLs Travel Edition	A dedicated MTB event for Free-From and Special Meal suppliers. Showcase and meet with 25-30 travel buyers who are looking to source these high-demand categories.	2nd July	1:1 in-person
Bespoke Day	These are personalised events we host on behalf of travel operators where brands have a full day of education and pitching opportunities with the travel operators wider team.	28th May	In-person



# SERVICES BREAKDOWN

SERVICE	ABOUT	DATES	TYPE
Buyer Box	Send samples to 10 top-tier travel buyers and receive full feedback on products. A streamlined process offering brands an opportunity to gain insights and refine products.	Quarterly - Mar/Jun/Sep/Dec	Remote
Travel Masterclasses	A comprehensive educational session where you can learn the essentials of targeting the travel industry. Customised to the stage of suppliers on their journey in the travel sector.	Flexible	Remote
Strategy Days	A focused, on-site strategy day for suppliers targeting the travel and leisure sectors to review goals, develop products, define routes to market, and leave with a clear, actionable growth strategy.	Flexible	In person at your business
Partnerships	Hands on support for market entry, growth, and optimisation within the travel and leisure sector. We provide end-to-end commercial, strategic, and operational expertise tailored to your brand's stage of growth.	Flexible	Remote
Procurement	TickEat can source ambient, frozen and fresh local ingredients and innovative manufacturers, helping clients to realise their vision to deliver premium products.	Flexible	Remote
Accelerator Programmes	TickEat's SkyLaunch, TrackToGo and OceanReady accelerators help F&B brands enter travel, offering expert education, support, and pitching opportunities to airlines, rail, and cruise buyers globally.	Flexible	Remote