

Artwork Deposit T&C'S

Please read the terms and conditions before proceeding:

Deposit Purpose & Scope of Deposit

The deposit you provide is intended to cover the initial design time and development efforts required for creating your vehicle graphics artwork. The deposit covers the design process, including initial consultations, conceptualisation, and proofing of the artworks.

Exclusions & Additional Charges for Design Assets

The deposit does not include the acquisition of any design assets or files such as stock images, premium fonts, or specialised graphics elements that may be necessary for completion of the artwork. This includes any bespoke vector files or assets created during the initial process. Should the acquisition of design assets or files be required beyond the scope of the initial deposit, a release charge will apply. These charges will be communicated to you transparently and will require your explicit approval before proceeding.

Approval Process & Commitment to Works

You will be presented with the initial artwork drafts for review and feedback. Any requested revisions within the scope of the deposit will be accommodated at no extra cost. However, revisions necessitating the acquisition of additional design assets may incur additional charges. By providing the deposit, you agree to proceed with the vehicle graphics artwork based on the initial designs developed within the scope of the deposit. Any requests for design assets or files beyond this scope will require a separate commitment and additional charges.

Cancellation Policy

In the event of cancellation prior to the completion of the artwork, the deposit is non-refundable. However, if cancellation occurs before the commencement of significant design work, a partial refund may be considered at the discretion of Popin.

Intellectual Property

Upon full payment and completion of the artwork and vehicle graphics, rights for use of the finalised design will be transferred to you, subject to any third-party rights associated with acquired design assets. The editable design files and assets remain the intellectual property of Popin, which can be released to you subject to a release fee. You may withdraw from the design process & acquire your assets before the project's completion, a fee will be charged for the release of the artwork.

Confidentiality

All communications and materials exchanged during the design process will be treated as confidential information.

Governing Law: These terms and conditions shall be governed by and construed in accordance with the laws of the Copyright, Designs and Patents Act 1988 (CDPA). By proceeding with the deposit, you acknowledge that you have read, understood, and agree to abide by these terms and conditions.