



Medical Technology  
**Germany**

6-7 October 2027  
Ulm Messe | Hall 1



# 2027 Exhibitor Prospectus.

The **business and technology** event for medical device design, development and manufacturing.

**NEW OCTOBER DATES**

**NEW HALL**

**LIVE TECHNOLOGY DEMONSTRATIONS**

**EXPANDED INDUSTRY CONTENT**

**MORE OPPORTUNITIES TO CONNECT**



## Testimonials

“Congratulations on the Ulm show, we really enjoyed it and got some nice leads plus the venue was excellent.

**Kevin Ludlow, Sonoco**

“Impressive quality of local innovators. The strong representation of regional players with promising technologies made the event unique

**Christoph Ovszenik, Growth Manager, EPnP Medical**

“From well-established Medical Device manufacturers to exciting Start-Ups, we've been truly excited by some of the conversations and exciting opportunities we've discussed during the event.

**Graham French European Sales & Marketing  
Director, TOPPAN TEQ**

“The MTG trade fair is a fantastic platform for innovation and exchange. Two thirds of the leads were new to us. We look forward to hosting it again next year!

**Thorsten Elix,  
Technical Sales and Product Development,  
MKI Solutions AG**

“A standout event - exceptionally well attended by both customers and partners. High calibre presentations and real-world insights. Showcased innovation and industry expertise, and sparked conversations that will shape future innovation.

**Bryan Mathias, CEO und Gründer,  
Mathias Synergy Solutions**



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## SHAPED BY INDUSTRY FEEDBACK. REDESIGNED FOR 2027.

Medical Technology Germany 2027 has been shaped by industry feedback and redesigned to provide an even better event for the engineers, supply-chain professionals and senior executives within companies that design, develop and manufacture medical devices.

The event returns to Ulm on 6–7 October 2027 with **new dates, a new hall and an expanded format** designed to create more valuable business opportunities for exhibitors and visitors.

*A highly successful, proven event model.*



### NEW OCTOBER DATES

Moving away from the summer period to a more active time for project planning, supplier evaluation and new business conversations.



### NEW HALL 1

A larger and more flexible environment enabling an expanded exhibition, content and networking programme.



### MORE WAYS TO ENGAGE

Live equipment demonstrations, Tech Talks, an Industry Conference and networking opportunities.



### SIMPLE, COST EFFECTIVE EXHIBITING

Ready-to-use stand packages designed.

## Who will attend?

Engineers, who play crucial roles in various stages of medical device development, from design and testing to manufacturing and regulatory compliance. As well as other key personnel involved in the sourcing and buying process.

- Biomedical Engineer
- Mechanical Engineer
- Manufacturing Engineer
- Design Engineer
- Quality Engineer
- R&D Engineer
- Process Engineer
- Procurement Managers
- Validation Engineer
- Electrical Engineer
- Automation Engineer
- Test Engineer
- Software Engineer
- Packaging Engineer
- Project Engineer
- Supply Chain Managers
- Regulatory Affairs Engineer
- Sustaining Engineer
- Systems Engineer
- Compliance Engineer
- Materials Engineer
- Reliability Engineer
- Senior Executives

## Your Customers!



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## AT THE HEART OF EUROPE'S MEDTECH MANUFACTURING INDUSTRY.

### Why Exhibit?

Germany is Europe's largest medical technology market and the third largest in the world, behind only the USA and China. Of Europe's €160 billion medtech market, more than a quarter, (around €43 billion), is German. No other European country comes close.

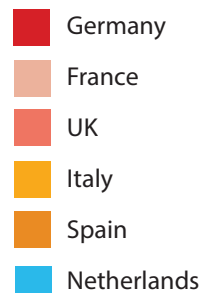
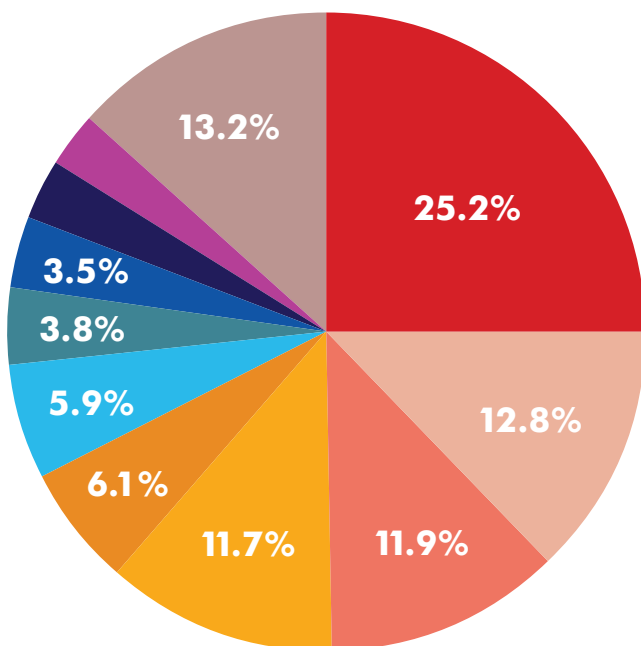
And the centre of gravity sits in the south. Baden-Württemberg alone is home to over 800 medtech companies, more than 50,000 employees and some €14 billion in annual turnover, anchored by the Tuttlingen cluster: 500+ manufacturers within an hour of Ulm, and the densest concentration of medical device production

anywhere in the world. World-class infrastructure, a highly skilled workforce and deep ties to leading universities and research institutes keep it there.

It is also a market built for suppliers. Nine in ten of Germany's 13,500 medtech manufacturers are innovative SMEs. Agile, specialised, and collectively investing around €10 billion a year, close to 9% of revenue, in R&D.

For suppliers to the medical device sector, there is no better place to showcase expertise, meet decision-makers and win new business than Medical Technology Germany in Ulm - at the heart of it all.

### European medical device market by country



### WHY ULM?

Located within reach of major medical technology clusters including Stuttgart, Tuttlingen, Munich and neighbouring Switzerland and Austria, Ulm provides a strategically positioned meeting place for the region's medical device manufacturing community.

2024 - Medtech Europe source

EXHIBIT AT MEDICAL TECHNOLOGY GERMANY AND GROW YOUR BUSINESS!



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MORE REASONS TO ATTEND. MORE OPPORTUNITIES FOR EXHIBITORS.



## SHOW - MANUFACTURING IN MOTION

Bring your technology to life on the show floor.

Exhibitors can bring machinery and equipment to Medical Technology Germany and demonstrate it live to engineers, manufacturing professionals and other visitors.

There is no additional charge for exhibiting companies to demonstrate machinery or equipment as part of their participation.

## SHARE - TECH TALKS THEATRE

Experience short, practical presentations from exhibiting companies providing an additional opportunity to demonstrate expertise, technology and manufacturing capabilities.

### Book Early

The first 40 exhibitors to book receive a **complimentary 10-minute** Tech Talk presentation slot.

## LEARN - INDUSTRY CONFERENCE

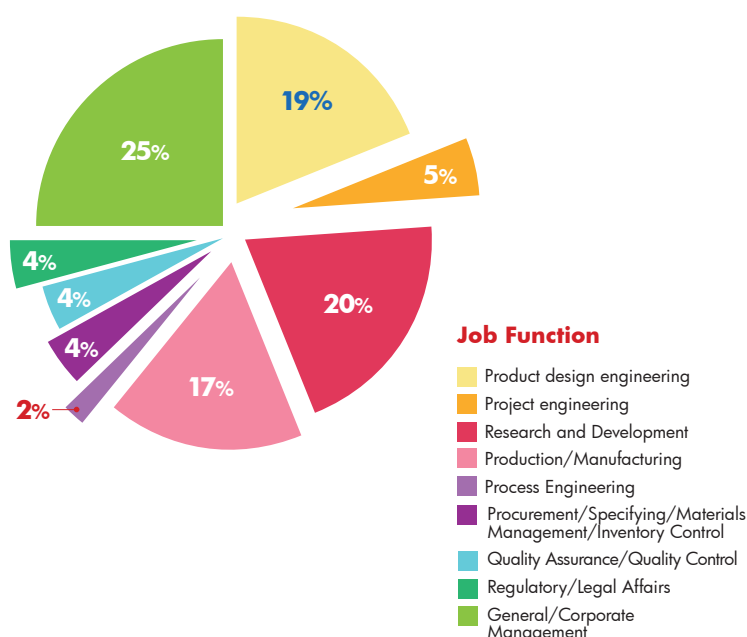
A main industry conference theatre featuring expert insight into the engineering, development, manufacturing and supply-chain challenges facing the medical technology sector.

## CONNECT - NETWORKING RECEPTION

**Extend the business day.** Join the networking reception from 16:00–18:00 on Day 1 and invite your customers, prospects and visitors to join you.

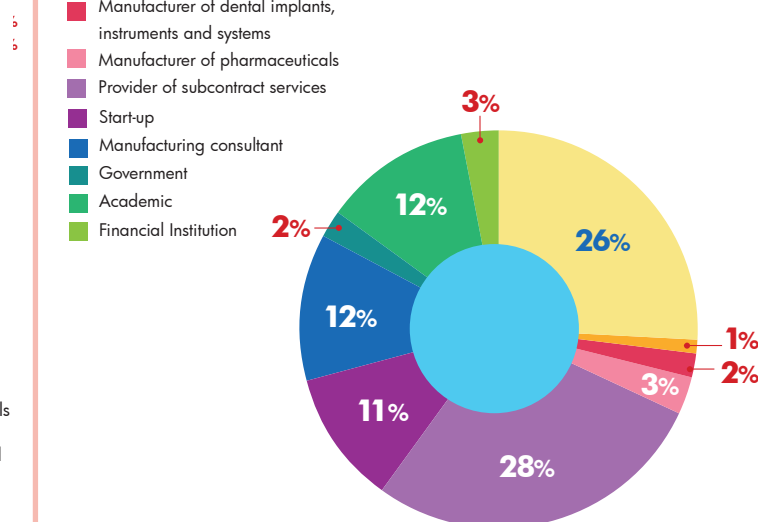
Our single-track format has no overlapping sessions, ensuring that all delegates can engage fully and move seamlessly between the conference and the exhibition floor. For exhibitors, this content-driven approach is a major

advantage, attracting engineers, technical specialists, and decision-makers to the event, ensuring a high-quality audience and more opportunities for meaningful conversations.



### Company's Primary Activity

- Manufacturer of finished medical device
- Manufacturer of in vitro diagnostics
- Manufacturer of dental implants, instruments and systems
- Manufacturer of pharmaceuticals
- Provider of subcontract services
- Start-up
- Manufacturing consultant
- Government
- Academic
- Financial Institution





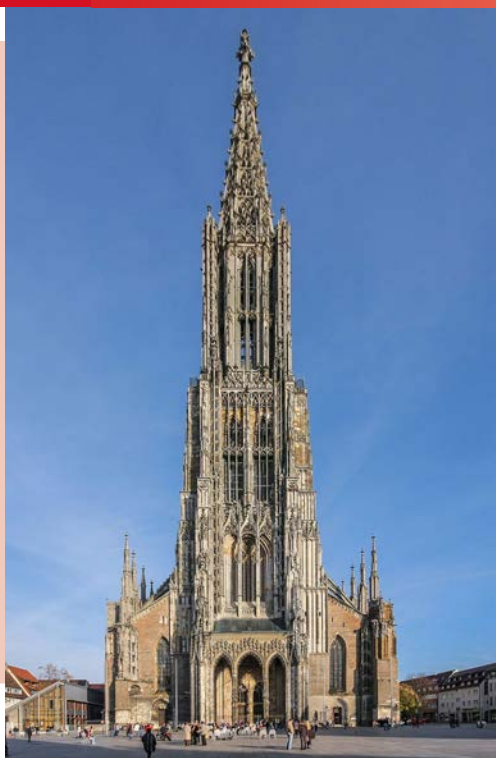
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ULM – AT THE CENTRE OF SOUTHERN GERMANY'S MEDTECH INDUSTRY.



**The historic city of Ulm is strategically located within one of Europe's most important medical technology and advanced manufacturing regions.**

Its position provides access to major medical device manufacturing centres including Stuttgart, Tuttlingen, Munich and neighbouring Switzerland and Austria.

Ulm also benefits from strong transport connections, academic expertise and an established industrial base, making it a highly accessible meeting point for the medical technology community.

## NEW FOR 2027 – HALL 1

Hall 1 provides Medical Technology Germany with a larger and more flexible environment for exhibition stands, live equipment demonstrations, industry content and networking.

- **Free on-site exhibitor and visitor parking**
- **Easy access for set-up and breakdown**
- **On-site and nearby hotel accommodation**
- **Dedicated space for Manufacturing in Motion**
- **Expanded Tech Talks and Industry Conference content**
- **Networking Reception**
- **Flexible space for machinery and equipment demos**





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## MORE INCLUDED. MORE VALUE.

# 2027 Exhibitor Package.

### Exhibitor Package

2x2m ready-to-use stand including:

- Shell Scheme
- Power supply
- Lighting
- Table
- 2 chairs
- Company name board
- Two open sides

**€4,995**  
+ VAT



### PLUS...



#### MANUFACTURING IN MOTION

Bring and demonstrate machinery or equipment live on the show floor at no additional charge.



#### TECH TALK OPPORTUNITY

Complimentary 10-minute presentation slot for the first 40 exhibitors to book.



#### NETWORKING RECEPTION

Admission to the Day 1 networking reception, including the opportunity to invite customers and prospects.

**€50**

#### LUNCH VOUCHER

For each registered exhibitor representative.



#### FREE EXHIBITOR PARKING

**Sponsorship:** Please contact us directly for bespoke sponsorship opportunities.

## Medical Technology Germany Team



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PART OF THE MEDICAL TECHNOLOGY  
EVENTS COMMUNITY.



Medical Technology  
**UK**

10-11 March 2027  
Newmarket Racecourse



Medical Technology  
**Ireland**

22-23 September 2027  
Galway Racecourse

