

## GeoSociety\_Postcode

**Most\_Recent\_GeoSociety\_Postcode** provides the latest production date data only

Attitudinal indices and spectrums, plus propensity to give to charity

column name	type	description
pcds	varchar	Postcode PCDS: variable length (e- Gif) version
production_date	date	Date of production, expressed as yyyy-mm-dd
prop_give_charity_level	integer	Level the prop_give_charity variable for this postcode was modelled at: 1=household, 2 = postcode, 3 = OA, 4 = LSOA
others_level	integer	Level the other variables for this postcode were modelled at
prop_give_charity	decimal	Proportion who give to charity (for ages 65+)
multicultural_spectrum	integer	1 = single culture supporter to 100 supporting religious, ethnic or gender-identity
religious_minority_supporter	integer	1 low to 100 high: Expressing support for minority religious practice (mainly Muslim)
ethnic_minority_supporter	integer	1 low to 100 high: Expressing support for minority ethnicities (mainly Black)
rainbow_supporter	integer	1 low to 100 high: Expressing support for LGBT and other gender and sexual identity recognition
green_supporter	integer	1 low to 100 high: Expressing a desire to protect both tamed and wild animals and/or the environment from over exploitation and destruction
animal_protector	integer	1 low to 100 high: Expressing a desire to prevent cruelty to, and extinction of, both tamed and wild animals
environmental_warrior	integer	1 low to 100 high: Expressing a desire to protect the environment from over exploitation and destructive practices
internationalism_spectrum	integer	1 = national focus to 100 an international perspective
global_citizen	integer	1 low to 100 high: Expressing support for human rights globally
euclidean_supporter	integer	1 low to 100 high: Expressing a desire for greater integration with Europe
take_back_control	integer	1 low to 100 high: Expressing a desire for the predominance of UK sovereignty
politics_economic_spectrum	integer	1 = left leaning (supports high Government involvement in the economy) to 100 = right leaning (support for individual enterprise and low Government involvement in the economy)
politics_social_spectrum	integer	1 = libertarian leaning (emphasises individual freedom) to 100 authoritarian leaning (confirmation to societal norms)
children_welfare	integer	1 low to 100 high: Concerned about children, especially their education
all_pets_welfare	integer	1 low to 100 high: Concerned about the health and treatment of all non-feline pets (cat lovers have separate characteristics)
dogs_welfare	integer	1 low to 100 high: Concerned about the health and treatment of dogs
cats_welfare	integer	1 low to 100 high: Concerned about the health and treatment of cats
politics_economic_right	integer	1 low to 100 high: right leaning (support for individual enterprise and low Government involvement in the economy)
politics_economic_left	integer	1 low to 100 high: left leaning (supports high Government involvement in the economy)
politics_social_libertarian	integer	1 low to 100 high: libertarian leaning (emphasises individual freedom)
politics_social_authoritarian	integer	1 low to 100 high: authoritarian leaning (confirmation to societal norms)

**Source:** Modelled data UK Parliamentary petitions, HMRC gift aid  
 Predictor data More Metrics OA and Postcode Predictor sets, plus other data derived from  
 ONS and other Government agencies

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 Other data under the Open Government Licence v.3.0

**Update schedule:** Postcode keys 1/4ly  
 Model Biannual