YOUR GUIDE TO FINDING THE RIGHT EVENT FOR YOUR BRAND









EVENTS BY COMPANY SIZE

FOR SMES & CHALLENGER BRANDS

PERFECT FOR NEW OR EMERGING BRANDS WANTING EXPOSURE WITH DECISION-MAKERS

EVENTS

- DINNER WITH THE BUYERS
- MARKETPLACE
- BESPOKE DAYS

FOR MID-SIZED BRANDS

IDEAL FOR GROWING COMPANIES LOOKING TO DEEPEN BUYER RELATIONSHIPS AND SCALE DISTRIBUTION

EVENTS

- DINNER WITH THE BUYERS
- MEET THE BUYER
- MEET THE BUYER: SPMLS TRAVEL EDITION
- BESPOKE DAYS

FOR LARGE ENTERPRISES

DESIGNED FOR BRANDS READY FOR FULL-SCALE MARKET PENETRATION AND CUSTOM EXPOSURE

EVENTS

- BESPOKE DAYS
- MEET THE BUYER + SPONSORSHIP
- MEET THE BUYER: SPMLS TRAVEL EDITION
- DINNER WITH THE BUYERS

🔗 Contact us at info@tickeatgroup.com for any enquiries

EVENTS BREAKDOWN

EVENT	ABOUT	TYPE
Dinner with the Buyers (DWTB)	A relaxed setting where up to 20-25 like-minded brands connect with travel buyers to explore new opportunities. In 2026 we will be the first to host dinners on a static ship, plane and train.	In-person
Meet The Buyer (MTB)	The UK's only event focusing on travel & leisure. Suppliers have a minimum of 10 in-person meetings with their ideal buyers and will showcase and network with 45+ top buyers.	1:1 in-person
Marketplace	A taste of our bigger MTB event. An effective way for SME’s to meet with and showcase to 40+ buyers in the travel & leisure sectors under one roof with key networking opportunities.	In-person
MTB: SPMLs Travel Edition	A dedicated MTB event for Free-From and Special Meal suppliers. Showcase and meet with 25-30 travel buyers who are looking to source these high-demand categories.	1:1 in-person
Bespoke Day	These are personalised events we host on behalf of travel operators where brands have a full day of education and pitching opportunities with the travel operators wider team.	In-person